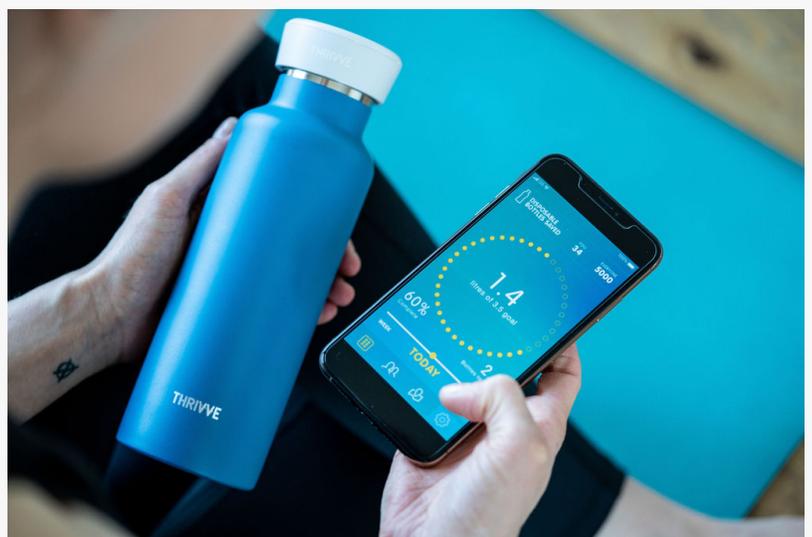


Thrive Launches Crowdfunding Campaign for the World's Most Thoughtful Hydration Tracking Bottle and Personalised App

THRIVVE is the first hydration tracking bottle designed with you and the planet in mind. No more forgetting to drink water, wasting time, or plastic waste!

SHOREDITCH, LONDON, UNITED KINGDOM, September 17, 2019 /EINPresswire.com/ -- [Thrive, the most eco-friendly hydration tracking bottle](#) thoughtfully designed to help users feel better, do better, and live better, today announced the upcoming launch of its crowdfunding campaign, which will start on 22 October 2019. The Thrive system is transformational in how it's built, how it's used, and how it will make users feel. The bottle takes the thinking out of drinking, so users can focus on the doing. The Thrive hydration bottle comes with a smart lid connected to the Thrive app, with an intuitive light ring that helps form healthy habits. Users simply double tap the light ring on top of the bottle to get progress snapshots without the need to look at the app, saving time and mental load.



Introducing THRIVVE, the first hydration tracking bottle designed with you and the planet in mind.

THRIVVE

The Thrive bottle offers a better way to hydrate.

Founded by mum of two, Cerise Bird in 2018, Thrive's goal is to make wellness simple again, without needing to worry about our impact on the planet. Waste from electronics is the fastest growing waste stream, which is why Thrive has designed its bottle with the environment in mind, without compromising on performance, style or durability.

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By making thoughtful electronics that inspire and encourage people to think differently and do differently, we can make a meaningful change to everyday lives and the future of our planet.”

Cerise Bird, founder of Thrive

“We only have one body and one planet - we need to take care of them both” says Cerise Bird, founder of Thrive. “We believe by making thoughtful electronics that inspire and encourage people to think differently and do differently, that we can make a meaningful change to everyday lives and the future of our planet.”

The Thrive bottle is stylish, built to last and easy to repair, anti-leak, and the Thrive app will help users set personal hydration goals and automatically sends how much they

drink to other health and fitness apps. And with the app's find your bottle feature users will

never need to worry about losing their Thrive bottle. The bottle is BPA free and the lid is designed so that it can be replaced in segments over time and updated easily, meaning users can keep on using it for years. Thrive users can enjoy cold water for up to 24 hours thanks to a durable stainless steel vacuum design that can withstand even the most adventurous of days.

Be one of the first to get your hands on this life-changing Thrive bottle, get up to 25% and receive exclusive hydration tips and behind the scenes updates.

For more information, please visit www.thrive.co



The Thrive hydration bottle comes with a smart lid connected to the Thrive app, with an intuitive light ring that helps form healthy habits.

-ENDS-

About Thrive

Founded by eco-conscious mum of two Cerise Bird, Thrive soft launched in September 2019. The Thrive hydration bottle helps people struggling to drink enough water during the day. Along with other innovative features, the bottle includes a smart lid connected to the Thrive app, available on iOS and Android. The bottle uses an intuitive light ring which users can simply double tap to get a progress snapshot, with no need to open the app. Thrive is now launching a crowdfunding campaign on 22 October 2019 when the Thrive bottle will be available to pre-order and connect the Thrive community to their new health partner. For more information about Thrive and become a backer please visit www.thrive.co

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