



PCX, INC. ANNOUNCES KEY HIRE: VP Marketing

HUNTINGTON BEACH, CA, UNITED STATES, May 17, 2019 /EINPresswire.com/ -- PCX, Inc. is proud to announce the addition of Ammer Naber in the role of VP of Marketing. Ammer comes to PCX, Inc. with many years of experience leading strategies and executing on the build-out of online sales platforms as well as Search Engine Optimization. His experience includes the successful deployment of Amazon.com, Ebay.com, and E-commerce sites in general. Ammer was born and raised in San Francisco, California and pursued an education in arts at the Laguna College and Art and Design. He decided to move to Southern California for his education and has been here ever since. He enjoys staying active with surfing and culinary arts as well as being a father and family man. Ammer is quoted saying "I am looking forward to using my skills and experience to accurately target the marketing direction and generate relevant exposure for the company".

The CEO and Founder of PCX, Gilles Aouizerat, stated "Ammer's incredible depth and breadth of success both technically and artistically make him uniquely qualified to lead PCX into the future as he leaves his imprint on the organization's online marketing and ecommerce efforts. His deep insights in the intricacies of the online world will bring the customer experience to an unprecedented level."

"VP of Quality & Operations, Ed Dimmler, said "Ammer has an outstandingly clear vision for how to make things interface from the customer needs and translate seamlessly into the operational sphere to create superior client fulfillment experience."

Sara Burrell, VP of Sales further stated, "Our entire team is thrilled to be joined by such a high caliber player and look forward to his positive impact for our customer interactions."

[PCX Inc.](#) is a DSCC authorized supplier of monolithic integrated circuits and other critical components, with an Alternative Release Program letter from DCMA, AS9120 certified, ISO9001 certified, and ESD ANSI S20.20 certified company. PCX Inc. was a founding member and is on the board of the IDEA (www.idofea.org), ERAI member, NEDA member, CCAP member. Clients come to PCX when they are annoyed they can't find a high-reliability distribution partner, are frustrated by long lead times, concerned about shortages, upset with poor vendor communications and angry with vendors with low integrity and truly want to address those issues.

Commercial and military markets who is also a member of the Electronic Components Industry Association (www.ECIAnow.org) as well as a founding member and treasurer of the Independent Distributors of Electronics Association (http://www.pcxco.com/idea_certificate).

NOTE: PCX, Inc. is also certified in the following;

[AS9120B http://www.pcxco.com/AS_9120](http://www.pcxco.com/AS_9120)

[ISO 9001:2015 http://www.pcxco.com/ISO_9001](http://www.pcxco.com/ISO_9001)

[ESD/ANSI-S20.20-2014 http://www.pcxco.com/ESD](http://www.pcxco.com/ESD)

As well as our world renowned 67 Step Star Quality Program http://www.pcxco.com/star_quality_program video.

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