



Direct Carrier Billing Market 2019: Global Trends, Application, Industry Analysis and Forecast To 2024

Direct Carrier Billing -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2024

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Description

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Direct carrier billing ("DCB") is an online payment method. It allows users to make purchases by charging payments to their mobile phone bill. This payment method is available to all smartphone and feature phone owners. The only thing needed to confirm payments is a device with a SIM card.

Direct carrier billing provides a bigger payment coverage than traditional payment methods like credit cards. In countries like India, only 2% of all people have a credit card. Globally, there is only 1 credit card owner per 5 mobile phone owners. Even in mature markets with high ownership of bank cards, consumers prefer to pay with direct carrier billing due to its simplicity and security.

In 2018, the global Direct Carrier Billing market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2019-2025.

This report focuses on the global Direct Carrier Billing status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Direct Carrier Billing development in United States, Europe and China.

The key players covered in this study

Bango
Boku
Centili (Infobip)
Digital Turbine
DIMOCO
DOCOMO Digital
Fortumo
Infomedia
Netsize (Gemalto)
NTH Mobile
txtNation

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Market segment by Type, the product can be split into
Games
Video Content
Music
ePublishing
Lifestyle Content

Market segment by Application, split into
Ticketing
Gambling
Physical Goods Purchases

Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

The study objectives of this report are:

To analyze global Direct Carrier Billing status, future forecast, growth opportunity, key market and key players.

To present the Direct Carrier Billing development in United States, Europe and China.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by product type, market and key regions.

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Contact Us: Sales@Wiseguyreports.Com Ph: +1-646-845-9349 (Us) Ph: +44 208 133 9349 (Uk)

NORAH TRENT
WISE GUY RESEARCH CONSULTANTS PVT LTD
646-845-9349 (US), +44 208 133 9349 (UK)
[email us here](#)

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