



# LeadsForward Announces New Services to Assist Local SEO for Contractors that Have Proven to Boost Sales and Get Results

*LeadsForward, A Lead Generation Company Based in Providence, RI*

PROVIDENCE, RI, USA, January 11, 2019 /EINPresswire.com/ -- Home service businesses and local contractors will no longer have to pay a [local SEO agency](#) for services that aren't producing results when choosing to work alongside the dedicated professionals from LeadsForward.

LeadsForward, a lead generation company based in Providence, RI, is excited to announce their superior services in local [SEO for contractors](#) both locally and around the United States. It's a method that their team has worked diligently to perfect since being established in 2013 by Chief Executive Officer Trevor Eddy. At the start, they were entirely focused on getting the highest quality inbound leads, but now they are combining that idea with a process that ensures those leads are local individuals looking for what the contractor is offering specifically in that particular region. Since then, they have proven to get the results that small business owners are looking to achieve when seeking organic, high-quality local leads for their company that turn into paying customers.

Chief Operating Officer, Devon Eddy stated, "We're on a mission to expand hungry-to-grow contractors and home-services businesses who provide high-quality services by generating qualified inbound leads through a website that becomes a valuable business asset and qualifying salesperson."

LeadsForward is a company that works on local SEO for contractors for reasons and in ways that aren't typical of other local SEO agencies. Most often, other companies that provide SEO for contractors start by making clients sign a contract that binds them to a set monthly fee. It's a



dollar amount that can be rather high in some instances, for a predetermined amount of time. That means that the local SEO agency that they have the contract with is getting paid each month regardless if they are producing results for their clients or not. There is no real motivation for them to go out and do the tasks necessary to get that local SEO for contractors so that they can increase their customer base and their profits. At LeadsForward, they have a passion for helping people, and they want to grow with motivated companies that are driven and dedicated to expanding their businesses.



The expert local SEO agency LeadsForward wants their clients to know that they are in this together as a partnership, not as a local lead

generation company that is just trying to fatten their own wallets. Some of the companies seeking SEO for contractors that have decided to work with LeadsForward recently have experienced first hand what their methods can do to boost their traffic from local customers in exponential ways. For example, one asphalt paving contractor watched \$600,000 in investments come to their company in just two weeks without paying for a single advertisement. All of their new clients were organically driven to their powerfully developed website where all the information they wanted and needed to see was displayed in a way that made them want to use that asphalt company above any other in the area without a second guess.

Through hard work, dedication, and commitment to helping their customers, the team at LeadsForward has developed a process in local SEO for contractors that allows home driven businesses and other contractors stand out against their competition in the local market. When working in an industry with fierce competition, there has to be a way to jump into first place, and that's through utilizing a local SEO agency that knows how to boost rankings and get the company name noticed. When a consumer is looking for a particular service, LeadsForward knows how to put their client's name at the top of the list. That's the practical approach for drumming up business and increasing profits in a technological and internet savvy world in a way that is unlike any other out there.

At LeadsForward, they aren't trying to make their money by offering clients an excess of leads that they have to pay for no matter what only to discover they are low-quality or entirely unqualified like some of the other local SEO agencies will do. What they are doing is building organic, high-quality SEO for contractors that boost their rankings in Google and other search engines, so customers that are actually searching for their products or services in their area in real time are going to be able to see them first. It's been confirmed that it is the best method for getting results time and time again. The team at LeadsForward is looking ahead at providing the same service in local SEO for contractors in notable numbers through the 2019 year and beyond.

For more information visit their website [leadsforward.com](https://leadsforward.com) or email [sales@leadsforward.com](mailto:sales@leadsforward.com).

About LeadsForward

LeadsForward is a local SEO agency with over 10 years of experience that works at building close

relationships with home service businesses and contractors to get high-quality local leads that transform into paying customers. They are passionate about giving their clients a 100% ROI in 12 months or less which proves that they are committed to getting the work done that's necessary to fulfill their goals. LeadsForward is a unique [local SEO company](#) because they don't ask for any money other than a small startup fee until after the results that are being pursued are converting into sales. They combine strong lead generation websites that highlight local SEO for contractors with social media accounts, ads, and email marketing to deliver a smooth process for obtaining local customers that have proven to produce positive outcomes.

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