

# Phixst, a New Mobile Photo Editing Service for iPhone, Shares Tips for Perfect Holiday Photos.

*Phixst share tips for the everyday photographer on: lighting, phone position, phone modes, focus and editing apps.*

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EINPresswire.com/ -- [Phixst](#), the new mobile photo editing service for iPhones, is taking the stress out of holiday photos. Phixst is sharing its top tips for the everyday photographer — like the parents who pull out their phones and snap photos of their kids anytime/anywhere. Kids being kids, those quick pics are often far from perfect and not exactly share-worthy.



“

Phixst is so easy. I'm telling everyone!"

*Heather D, mother*

Phixst founder [Vani Kumar](#) says, "Our photo editors will be available 24/7 during the holiday season to perfect our clients' photos. This is the time of year when we capture those irreplaceable, precious selfies with our friends and family that serve up warm memories and laughs for years to come. Sometimes things happen we can't help, like a photobomber, but the better the photo quality is from the

moment it's snapped, the better the results regardless of how you retouch it after."

1. When in doubt, take the dark photo. Phixst receives photos constantly that are unsalvageable because they are too light or too dark. If the flash isn't cutting it, and there is enough natural light to work with, take it as is. It's easier to lighten a darker photo than vice versa.

2. We love burst mode! Kids move fast and the best pictures we've seen are catching them in the act. Use your iPhone's Burst Mode feature to take action shots – you are sure to get a few good ones.

3. Have fun with how you take your photo. It's habit for us to take our photos holding the phone upright. Try holding the phone up and out above your head to get a "selfie stick" kind of photo. Some of the coolest shots I've seen are when you take the photo from the ground and angle it up.

4. Tap your iPhone in Camera Mode to control your focus. Once you have the camera pointed at what you want to capture, tap your screen on where you want to focus. It can make all the difference in the right lighting.

5. Photo editing apps are awesome, if you know what you're doing. Keep it natural! There are over 2000 photo editing apps in the marketplace. It's easy to get overwhelmed and the learning curve is high. Do your research and talk to your friends for suggestions. Watch DIY videos on YouTube. The worst thing to do is over-process your picture. We see it daily and it's heartbreaking – the customer will want us to fix it, but it will be edited beyond repair. Photo

editing with apps is an art form, much like Photoshop. For this reason, we make our Phixsters (editors) go through a rigorous test process to ensure they know exactly what they are doing.

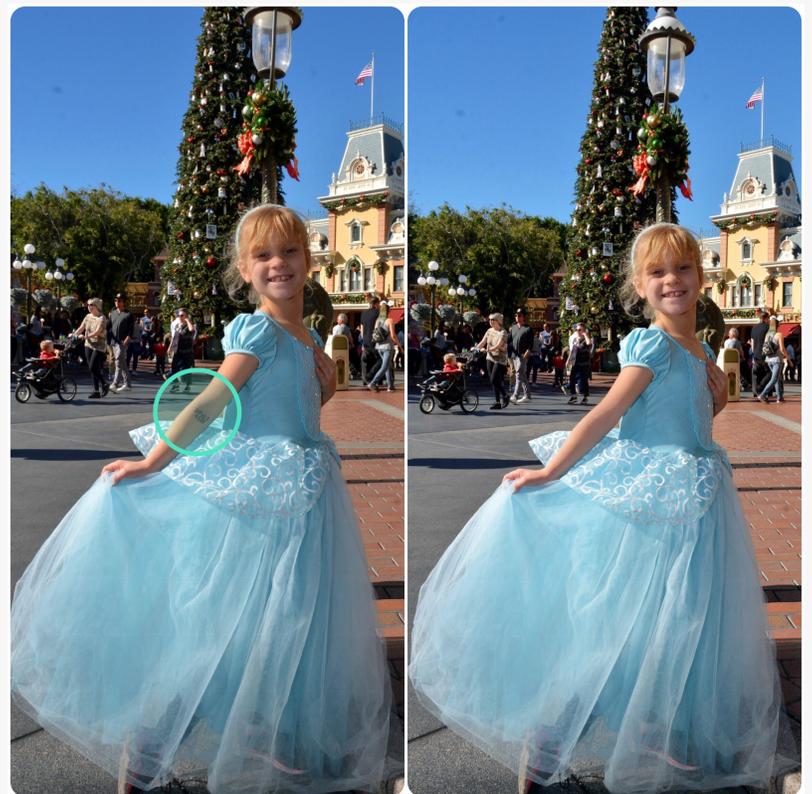
If your holiday photo still isn't perfect, just download the Phixst app from the Apple App Store and for less than 3 dollars per photo, one of the company's Phixsters will take away those little imperfections. Within an hour, the perfected holiday photo will be emailed back.

About Phixst and Vani Kumar  
The company was founded by Vani Kumar in September 2018. Phixst is out to bring honesty back to photo editing. It will not do fixes that create unrealistic facial or body images. Kumar is a self-taught techie who left behind a career in fashion to create the photo editing platform. She is a graduate of the Fashion Institute of Design and Merchandising. After winning a \$286,000 jackpot in Las Vegas in 2006, Kumar opened a women's clothing store, the Suit Closet, in Los Angeles. After five years, she was off on her tech career and worked in the field of AI before founding Phixst.

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Phixst fixed this little one's curls



Phixst removed this Princess' temporary tattoo

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