

Life Sciences Trainers Association Celebrates 2,000-Member Milestone

LTEN, the world's largest professionals association for life sciences training professionals, celebrates a 2,000-member milestone.

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Although we're pleased with the milestone, we remain passionately focused on making LTEN an indispensable partner for training professionals in the life sciences industry worldwide." David Fortanbary, LTEN Board of Directors - President Trainers & Educators Network (LTEN), the world's only professional membership organization for life sciences training and education professionals, has reached the 2,000-members milestone.

Since its inception as the National Society of Pharmaceutical Sales Trainers (NSPST) in 1971 with four founding members and following the rebranding to the Society of Pharmaceutical and Biotech Trainers (SPBT) in 2000 and LTEN in 2014, LTEN membership has experienced robust, sustained growth annually. LTEN president David Fortanbary says the milestone comes on the heels of another big year for LTEN, which touted new strategic directions and growth plans for the

organization.

"The life sciences training community and healthcare industry is transforming rapidly, and we're continuing to execute on our vision of making LTEN the go-to resource for the next generation of life sciences learning and development professionals," said Fortanbary. "Our growth and success will continue to be driven by how well we help our members find resources, education and a network of peers to help them meet the challenges and opportunities of tomorrow. The more innovative new products we launch and enhancements we make to our user experience, the faster we grow. Although we're pleased with the milestone of 2,000 members, we remain passionately focused on making LTEN an indispensable partner for training professionals in the pharmaceutical, biotechnology, medical device and diagnostics fields worldwide."

"This incredible momentum we've achieved in past few years is thanks to the energy and dedication of the Board of Directors, Advisory Council, committees and members," said Dawn Brehm, executive director of LTEN. "Today's achievement of our 2,000-member milestone is evidence of continued progress toward advancing global life sciences learning."

In recent years, LTEN introduced a new website interface, an online community platform, a new career center, the eLearning Lounge micro-learning virtual training, technological enhancements to the annual conference, new train-the-trainer workshops, and marketing technology to expand outreach. In 2018, LTEN realigned strategic goals and announced new vision, purpose and mission statements to reflect the organizations strategy for growth and member engagement.

Life sciences training professionals can find out more about LTEN <u>benefits and offerings</u>, or <u>join today</u>. Current LTEN members are encouraged to maximize their LTEN involvement by taking advantage of member-only resources, and can manage their membership and <u>renew online</u>.

Nannette Nolan

Life Sciences Trainers & Educators Network 424-266-0745 email us here

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