

Revolutionary business management app for the mobile service industry takes the market by storm.

Squeegee - the must have companion for any size and type of mobile service business

HEREFORD, HEREFORDSHIRE, UNITED KINGDOM, November 30, 2018 /EINPresswire.com/ --
WHAT IS SQUEEGEE?

Squeegee is an established scheduling system that is fast becoming the market lead among SMEs wanting to optimise efficiency in their business. It has been designed to manage the entire workflow for [businesses in the service industry](#), which started with an app initially designed for [window cleaners](#) managing their work: from

easy entry of customer details, to the intricacies of scheduling work and managing payments. In partnership with a group of beta users in many different industries, the team employed a strong user feedback model to ensure that the product was shaped with the user at its core. Now with the addition of the newly launched [Enterprise plan](#), Squeegee caters for teams of any size, allowing work assignment and a complete suite of features that give oversight of the business in real time.

“

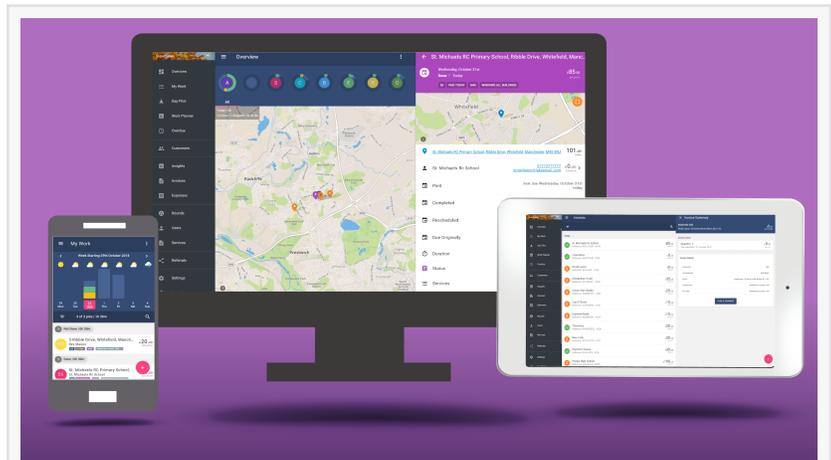
My work/life balance has improved tenfold. What used to be a 20-30 min chore to complete the “end of day” admin has now shrunk to about 2-3 minutes. Simply put you shouldn't be using anything else.”

Chris Rose of C.Rose cleaning services

The creators of the system, Nexdynamic, have a strong background in innovation in development, and in seeing the types of software on offer for small businesses that were old fashioned and pricey, saw that there was an opportunity to create something new that would benefit everyone. Using only the latest technology and architecture, Squeegee was born from this ideal of improving the workflow of SMEs whilst remaining true to the ethos of being driven by the user, not money. A huge amount of research into the tasks that service providers

complete as a part of their daily workflow was part of the upfront work, as well as ensuring the infrastructure that the platform was built on was robust and infallible allowing users to sit back knowing their data is not only safe, but backed up and easily restored in the event of it needing to be.

SO WHAT DOES IT DO AND HOW DOES IT DIFFER FROM OTHER SCHEDULING SOFTWARE ON THE MARKET?



The admin dashboard and views of the app on different devices as different workers

Squeegee was always designed to be fully mobile from the very beginning. The intention was to improve workflow by ensuring tasks that can be completed out in the field have the simplest possible solution, vastly reducing time spent on administrative tasks.

Squeegee takes control of customer management, job scheduling, billing and payments, route optimisation and navigation, business expenses and has accountancy features all included. Although some of the features mentioned can be seen in the product descriptions of many pieces of software, Squeegee is unique in the way that all data is synced in real time, meaning that everyone has access to everything they need, exactly when it's needed.

WHO IS IT FOR?

Squeegee is for everyone from new start-ups, through to established multinational corporations. The plans that are available mean it is accessible to everyone from the standard plan for one user who is starting out, the premium plan for sole traders needing end to end business management, and the enterprise plan for anyone working in teams of any size with specific roles and permissions set on each account.

FEATURES

Squeegee is feature rich and complex in functionality whilst being the most user friendly piece of software on the market.

SCHEDULING

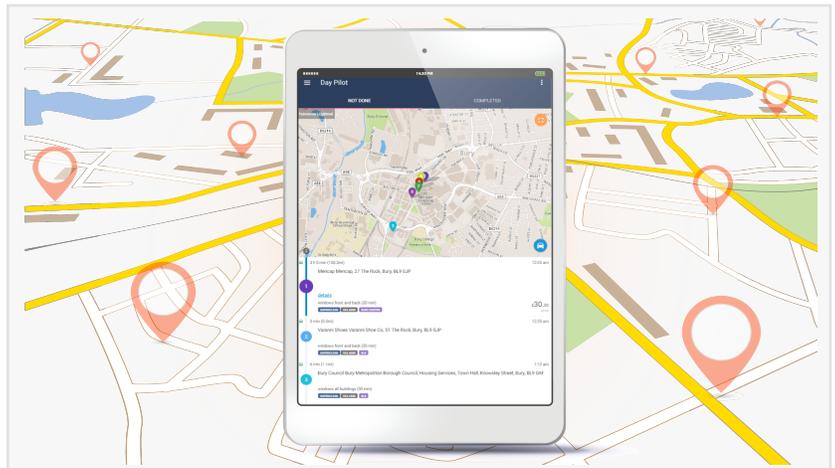
Squeegee keeps scheduling simple. Schedule one off or recurring appointments in a matter of seconds, with any frequency. Complete, skip or replan appointments with a swipe or update the whole schedule on individual jobs or an entire day's work in one go.

GROUP SCHEDULING BY ROUNDS

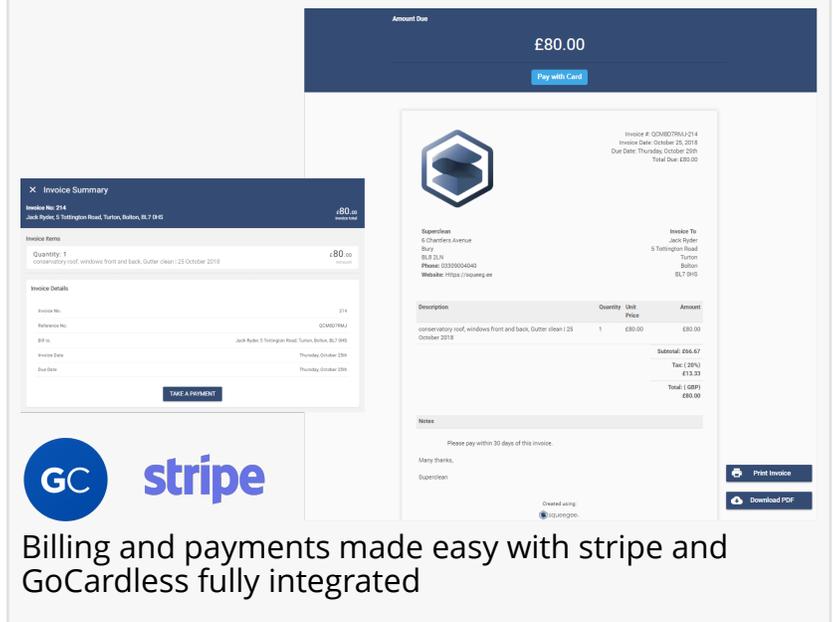
Scheduling by rounds allows users to set a job location and frequency for all jobs within a group and for these to be updated in one step. The order of jobs can be set within rounds so that when rounds are assigned to users and are seen on their work planner or Day pilot for navigation, they retain the same order every time.

ASSIGNING WORK

Each user has their own role and set of permissions created by an admin, and work can either be



The Day Pilot view gives users automatic route optimisation and navigation



Billing and payments made easy with stripe and GoCardless fully integrated

assigned to them as a default if they carry out the same work each week/month etc, or on a job by job basis.

NAVIGATING WITH ROUTE OPTIMISATION

The revolutionary Day Pilot feature not only provides navigation from job to job, but optimises routes using real time traffic data giving the option to update when a better route is found. If jobs need to be done in a particular order on a day or round, this is also an option and Day Pilot will purely navigate between jobs and display the expected overall time for the whole day's work.

INVOICING AND PAYMENTS

Most Squeegee users enjoy setting up their accounts with automatic invoicing on job completion and many choose to also have these automatically sent to their customers via email or SMS all in the one swipe! Customers can pay manually, online directly from the invoice using Stripe, or can be set up with Direct Debit payments using GoCardless.

EXPENSES

Expenses can be managed on the move and easily sorted by category which can be visual using emojis and images to help. All entered expenses can then be used to form different profit and loss reports against payments and invoices. Very soon, receipts will be able to be captured and stored against expenses too in order to make sure the papertrail is kept in one place.

INSIGHTS AND REPORTS

Insights give a monthly snapshot into customers, jobs and financials showing some key headline figures and trends. There are a number of available reports in the reports tab which can be downloaded at any time.

ADMIN OVERVIEW

The admin overview gives a snapshot into real time progress of workers including location, completed jobs, those invoiced and those that have made a payment, all at a glance. This real time data is invaluable for businesses for administrators to step in, quickly and easily reassign work when needed and ensure all work planned is completed each day.

GROWTH

Squeegee's growth has been building in momentum from day one, to now becoming one of the fastest growing work scheduling and management systems with unparalleled customer service and support. Squeegee's usage is doubling every two weeks, with thousands of customers all across the Globe.

Susie Bishop
Squeegee
+44 330 900 4040

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.