

# Sedus reinvents the swivel chair - two world premieres at Orgatec 2018

WALDSHUT, BADEN-WÜRTEMBERG, GERMANY, September 18, 2018 /EINPresswire.com/ -- Sedus set standards that are valid around the globe: Already in 1926 Sedus invented and patented the legendary spring mounted swivel chair worldwide. The first swivel chair with castors (1929) and countless trend-setting patents such as the Similar mechanism (1973) and the Similar-Swing mechanism (2012) followed. This year Sedus is launching two innovative swivel chairs at the Orgatec 2018 office furniture trade fair. These introduce a complete new approach which will continue the legacy of the office chair pioneer.

se:flex swivel chair - the best Sedus in its class

Open plan offices and flexible workplace concepts determine today's and tomorrow's office workspace. With often changing users, conventional office swivel chairs reach their limits. As many employees do not adjust the chair correctly, consequently they do not benefit from the ergonomic advantages, moreover this could cause health problems.

For a long time, Sedus engineers were convinced that automatic seat mechanics could not substitute a manually fine-adjustable mechanism. With the name se:flex, Sedus launches its first swivel chair to the market with automatic weight adjustment. It makes ergonomically perfect sitting surprisingly easy. se:flex recognizes the weight of its users, regulates the pressure of the backrest and offers freedom of movement. The excellent seating comfort is revealed as soon as the user takes place and is surprisingly superior to most swivel chairs in the same price segment.

The automatic mechanism makes se:flex swivel chair the perfect solution for agile working environments. No additional adjustment is required. An innovative flexible connection between the seat and backrest provide natural freedom of movement and perfectly supports rotational and sideways movements.

What's new about se:flex? The different components work perfectly together to make this ergonomic design so unique and consistent: the powerful seat mechanism, the innovative spring element that connects seat and backrest and the integrative connection of the armrests. And: It is the first fully automatic mechanism chair from Sedus.

The standard seat inclination and depth regulation, 3D adjustable armrests, a comfort lumbar support and a headrest complete the range of adjustment options.



As a true investment in a full optional ergonomic chair of class A (EN 1335), se:flex delivers users between 50 and 130 kg top-class ergonomic seating comfort – at an astonishingly attractive price/performance ratio. Design: Judith Daur (Sedus Design Team)

se:motion swivel chair - dynamic sitting rethought

Today's working environments demands more flexibility, change of posture and mobility. Especially young start ups and digital natives work differently. The way they organise their work and their lifestyle call for easy solutions and simplistic design.

Simplicity, variety and versatility are required when it comes to sitting at work. And so is the solution that Sedus will be presenting at Orgatec: se:motion is an intelligent office swivel chair that is ideal for agile working situations such as teamwork, pairing, meetings, but also for relaxed or concentrated work.

This makes se:motion ideal for modern office workers used to desk sharing and for whom team working is part of their daily life.

What's new about se:motion? What seemed to be impossible a few years ago, now has been realised. Instead of using a conventional mechanism Sedus designers and engineers developed a completely new kinematic concept

The geometry of se:motion is statics, spring tension store and power diverter at the same time. The newly developed kinematics allows unprecedented freedom of movement and design quality.

Already at first sight he appeals to the eye, at the second he raises the provocative question "Why didn't we think about it before?"

The se:motion swivel chair also provides answers from an economic perspective, because this fresh new design brings an ergonomic swivel chair onto the market that makes healthy sitting affordable for everyone. Design: Carlo Shayeb (Sedus Design Team)

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