

OJWorld Enters Iranian Messaging Market

OJWorld signs an agreement to operate its messenger platform Weegle with ARAD TADBIR, a subsidiary of TOSAN Group conglomerate.

SEOUL, SOUTH KOREA, August 24, 2018 /EINPresswire.com/ -- August 15, 2018 – [OJWorld](#), a South Korean company specialized in messaging software development and services announced that it entered into an agreement to operate its 5th generation messenger platform called Weegle with a banking system development company named ARAD TADBIR, a subsidiary of TOSAN Group conglomerate.

In its maiden expansion into the Iranian market, Weegle of OJWorld is poised to enhance the digital lifestyle in every Iranian daily life by developing a digital ecosystem together with local Iranian companies.

Weegle will begin operation in Iran and South Korea from the month of November where it shall offer various online and mobile services such as LIVE broadcasting, ecommerce, OTT (over-the-top), home IoT (Internet of Things) and also special services operated by users with advice from experts such as My Shop and LIVE Touch Commerce.

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Moreover, we hope to enhance our users' experience as a new messaging service that supports secure mobile commerce with the integration of Cube Chain, a 4th generation blockchain technology by Cube System Co., Ltd., a blockchain company based in Seoul. Currently, testings are underway for Weegle's simple QR payment service with networks of large corporations and banks affiliated to TOSAN Group.

About OJWorld [<http://ojworld.co.kr>]

OJ World Co., Ltd. is a specialized ICT company that develops and provides solutions for building mobile platforms and smart customer center solutions with various functions. Through 25 years of marketing know-how accumulated in the field and ICT combination, creation and challenge spirit, it is a young company that strives to create hyperconnected society with its valuable members and partners, who are making dreams come true.



Director of OJWorld, Hora Lavasani signing the agreement with ARAD TADBIR.



TOSAN Corporation [<http://www.tosan.com>]

TOSAN Corporation was founded in 1998 specializing in the provision of end-to-end banking solutions for both conventional and Islamic financial institutions. TOSAN is the first and largest market-leading provider of banking software solutions to retail, corporate, private, microfinance banks in Iran.

Operating for more than 16 years, TOSAN Group offer a diverse range of solutions encompassing all major components of the banking process and also noted as a leading player in Islamic banking applications, payment solutions incentivized by direct involvements in the thriving Islamic banking sector in the Middle East.

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