

# Consumer Telematics Market will be driven by increased sales of automobiles

*Global consumer telematics is valued \$16.6 billion in the year 2017 and is anticipated to grow with a CAGR of 26.54% from the year 2018 to 2023*

HYDERABAD, TELANGANA, INDIA, August 14, 2018 /EINPresswire.com/ -- According to the new market research report by IndustryARC titled "[Consumer Telematics Market](#) By Vehicle Type (Truck, Semi-Trailer, Motor Coach, Taxicab, Trailers & Others); By Components (Communication, Sensors, Control Unit, Audio/Video); By Services (Safety & Security, Navigation, Others); By Geography – Forecast (2018-2023)" the market will be driven by increased sales of automobiles.

The Americas to dominate the Consumer Telematics Market:

Americas will dominate the Consumer Telematics Market due to the extensive research and development activities taking place in the region.

Asia Pacific is the second biggest market for telematics owing to the growth of the fleet management market in China.

Selected Regulatory Analysis Done in the Full Report:

The Insurance Telematics segment will dominate the Consumer Telematics Market in the coming years. This is followed by the Infotainment, navigation, and location based telematics solutions. These segments are expected to generate huge revenues in the future. Media and entertainment and healthcare sectors are also expected to adopt consumer telematics.

To access / purchase the full report browse the link below

[https://industryarc.com/Report/104/consumer-telematics-devices-systems-market.html?utm\\_medium=social&utm\\_source=twitter](https://industryarc.com/Report/104/consumer-telematics-devices-systems-market.html?utm_medium=social&utm_source=twitter)

Selected Driving Factors Mentioned in the Full Report:

Government initiatives will drive the growth of the consumer telematics market. In Europe and America, for instance, the governments have been offering tax credits for telematics customers in the fleet insurance and management sectors.

Advanced technologies will reduce the production costs of telematics products during the

forecast period, thereby driving the growth of the telematics industry.

The automotive industry has witnessed an increase in the number of unit sales even while recovering from recession. This factor indicates that there will be no dearth of demand for telematics solutions in the near future.

Government regulations for higher security measures and growing amplified market penetration of smartphones will propel the consumer telematics market.

Talk to one of our sales representative about the full report by providing your details in the link below:

<https://industryarc.com/support.php?id=104>

Key Players of the Consumer Telematics Market:

General Motors, BMW, Ford MotorCorp., and Harman Infotainment are the key players of the Consumer Telematics Market. General Motors makes sure that your fleet operates at optimal efficiency with fleet telematics. It also provides a customizable and detailed report on the vehicles in the fleet. BMW, which is one of the leading automobile manufacturers in the world, has expanded its consumer telematics market by adding ConnectedDrive and Assist Services. Ford Motors provides SYNC, a telematic device which is embedded in cars. Harman Infotainment provides infotainment devices with different features to the automotive OEMs. (Original Equipment Manufacturers)

The Consumer Telematics Market is Segmented as Below:

The growing demand for big data analytics will boost the demand for consumer telematics.

A. Consumer Telematics Market By Classification

1. By Industry

1.1. Automotive

1.2. Information Technology

1.3. Telecom

1.4. Insurance

1.5. Logistics

1.6. Customer service providers

2. By Services Offered

2.1. GPS Tracking

2.2. Navigation Systems (Intelligent Transport System)

2.3. Car Diagnostics System

2.4. Fleet Management Services

2.5. User based Insurance service (UBI)

2.6. Emergency Notification Service

2.7. Local Search and Concierge Services

## 2.8. Infotainment Systems

### 3. By Components

- 3.1. Control Unit
- 3.2. On-board RAM
- 3.3. Network Operations System
- 3.4. CAN-bus (Controller Area Network)
- 3.5. Wireless communication infrastructure
  - 3.5.1. Bluetooth device
  - 3.5.2. Wi-fi device
- 3.6. GPS antenna
- 3.7. GNSS receiver
- 3.8. Visual & Audio interface
- 3.9. Sensors
- 3.10. Mobile Router

### 4. By Markets

- 4.1. Passenger Vehicle Telematics
- 4.2. Commercial Vehicle Telematics

### 5. By Technology

- 5.1. Integrated Telematics
- 5.2. Embedded Telematics
- 5.3. Tethered Telematics

## B. Consumer Telematics Market By Geography (13+ countries)

### C. Consumer Telematics Market Entropy

### D. Company Profiles

- 1. Omnitrac's Ltd.
- 2. BMW AG (Assist)
- 3. Ford Motor Co. (SYNC)
- 4. General Motors (OnStar)
- 5. Agero Connected Services Inc.
- 6. Harman Infotainment
- 7. Toyota Motors (Entune)
- 8. Bosch Automotive Technologies
- 9. Alpine Electronics Inc.
- 10. Continental Automotive
- 11. Airbiquity Inc.
- 12. Trimble Navigation Ltd
- 13. Fleetmatics GPS
- 14. Novatel Wireless
- 15. Telogis Inc

16. Auto Page Inc.
17. MiX Telematics
18. NavMan
19. TomTom NV
20. Verizon Telematics

E. Appendix: Abbreviations, Sources, Research Methodology, Bibliography, Compilation of Experts, Disclaimer.

What can you expect from the report?

The Consumer Telematics Market Report is Prepared with the Main Agenda to Cover the following 20 points:

1. Market Size by Product Categories
2. Market trends
3. Manufacturer Landscape
4. Distributor Landscape
5. Pricing Analysis
6. Top 10 End user Analysis
7. Product Benchmarking
8. Product Developments
9. Mergers & Acquisition Analysis
10. Patent Analysis
11. Demand Analysis (By Revenue & Volume)
12. Country level Analysis (15+)
13. Competitor Analysis
14. Market Shares Analysis
15. Value Chain Analysis
16. Supply Chain Analysis
17. Strategic Analysis
18. Current & Future Market Landscape Analysis
19. Opportunity Analysis
20. Revenue and Volume Analysis

Frequently Asked Questions:

Q. Does IndustryARC publish country, geography, or application-based reports in Consumer Telematics?

Response: Yes, we do have separate reports and database as mentioned below:

1. Consumer Telematics Market (2018–2023)
2. North America Consumer Telematics Market (2018–2023)
3. South America Consumer Telematics Market (2018–2023)

4. Europe Consumer Telematics Market (2018–2023)
5. Asia Pacific Consumer Telematics Market (2018–2023)
6. Row Consumer Telematics Market (2018–2023)

Q. Does IndustryARC provide customized reports and charge additionally for limited customization?

Response: Yes, we can customize the report by extracting data from our database of reports and annual subscription databases. We can provide the following free customization:

1. Increase the level of data in application or end user industry.
2. Increase the number of countries in geography or product chapter.
3. Find out market shares for other smaller companies or companies that are of interest to you
4. Company profiles can be requested based on your interest.
5. Patent analysis, pricing, product analysis, product benchmarking, value and supply chain analysis can be requested for a country or end use segment.

Any other custom requirements can be discussed with our team, drop an e-mail to [sales@industryarc.com](mailto:sales@industryarc.com) to discuss more about our consulting services.

To request for a proposal, provide your details in the below link:

<https://industryarc.com/subscription.php>

Media Contact:

Mr. Venkat Reddy

Sales Manager

Email: [venkat@industryarc.com](mailto:venkat@industryarc.com)

Contact Sales: +1-614-588-8538 (Ext-101)

About IndustryARC:

IndustryARC is a Research and Consulting Firm that publishes more than 500 reports annually, in various industries such as Agriculture, Automotive, Automation & Instrumentation, Chemicals and Materials, Energy and Power, Electronics, Food & Beverages, Information Technology, Life sciences & Healthcare.

IndustryARC primarily focuses on Cutting Edge Technologies and Newer Applications in a Market. Our Custom Research Services are designed to provide insights on the constant flux in the global supply-demand gap of markets. Our strong team of analysts enables us to meet the client research needs at a rapid speed, with a variety of options for your business.

We look forward to support the client to be able to better address their customer needs, stay ahead in the market, become the top competitor and get real-time recommendations on

business strategies and deals. Contact us to find out how we can help you today.

Venkat Reddy

IndustryARC

+1-614-588-8538

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/458618373>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.