

# GoodFirms Survey Highlights the Points of Improving Shopping Experience with Shopping Apps

*B2B GoodFirms surveyed shoppers and ecommerce companies to assist the app makers to develop an inventive ecommerce app*

WASHINGTON DC, WASHINGTON, UNITED STATES, June 18, 2018 /EINPresswire.com/ -- In this modern technology e-commerce sector is growing at a rapid space across the world. New technologies are emerging and it is essential to adopt your e-commerce business with the current technologies. If you are planning to develop an ecommerce app for your business, it is significant that you understand your user's desire for an app with features more than browsing. Here you can check out the [GoodFirms survey of shoppers and app makers](#) to have a detailed finding.



At present, mcommerce is highly in demand. Most of the consumers are now making purchases through mobile apps. That's the reason, GoodFirms conducted a survey of shoppers and app makers which included several questions for the shoppers like what is their preference for shopping, what are the best parameters influence them to make a purchase, What are the paramount causes for cart abandonment, What features they would like while shopping online, Which type of payment method they prefer, how many would like to make the product comparison on different sites before the final purchase and what kind of future technology they are awaiting.

“ Through this survey app maker can discover customer satisfaction needs and average cost and time to develop an ecommerce app”  
*GoodFirms Research*

In this GoodFirms survey of ecommerce apps there were about 250+ shoppers who participated from all over the worldwide. This survey really helped the app makers to know about the app user's psychographics during the purchase cycle to develop innovative and attractive mcommerce apps with the help of [Top Ecommerce Development Companies](#) worldwide.

GoodFirms a B2B research and ratings firm also performed a detailed survey from ecommerce development companies globally to obtain apt insights of time and cost allotment for developing ecommerce applications for app makers.

In this research, companies participated from following countries such as: California, Canada, India, Russia, Ukraine and United States. Here you can breeze through the name of each

Ecommerce Development Company that helped in the survey to get the facts of cost estimation and time to develop and ecommerce app.

Addon Solutions, Webnexs, OpenXcell Technolabs, DarinX, AppSquadz Technologies, MLSDev Inc., BrainMobi, Matellio, CDN Software Solutions, Parangat Technologies, Consagous Technologies, SemiDot Infotech, Cyber Infrastructure Inc., Simpalm, Debut Infotech, Sphinx Solutions, Dev Technosys, Umbrella, IndiaNIC Infotech Limited, Y Media Labs, Intellectsoft, Zealous System, Konstant Infosolutions and iQlanceSolutions.

This evaluation of app makers spotlights the insights of the average cost and time of building an ecommerce app to the desiring appreneurs. But, the overall cost of outsourcing your ecommerce project to any [Top Ecommerce Development Companies India](#) or from other country, state or city will completely depends on the functionalities involved in the app, the complexity, the technologies used and the platform you select to get developed on etc.

About GoodFirms:

GoodFirms is a Washington, D.C. based research firm that aligns its efforts in identifying the most prominent and efficient ecommerce development companies that deliver results to their clients. GoodFirms research is a confluence of new age consumer reference processes and conventional industry-wide review & rankings that help service seekers leap further and multiply their industry-wide value and credibility.

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