

# Automotive Infotainment Market Segment and Trend with Global Foresight 2023

*Automotive Infotainment Market - What's New Trending For 2018 - 2023?*

PUNE , INDIA, May 16, 2018 /EINPresswire.com/ -- Introduction

[Automotive infotainment](#) is a set of collection of hardware as well as software which are used in automotive that provides audio and video entertainment. Automotive infotainment system majorly consists of CAD players and radios, USD, video players, navigation system, Bluetooth connectivity and others.

Automotive infotainment market looks promising during the forecast period due to the major driving factors such as increased support for open-source and standard platforms for application development, provision for smartphone integration with IVI systems and rising demand for infotainment systems in mass production of vehicles and integration of infotainment with other systems. The global automotive infotainment market is expected to grow at a CAGR of 6.36%, during the forecast period.

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## Key Players

The key players of automotive infotainment market include Alpine Electronics, Inc (Japan), Continental AG (Germany), Harman International (U.S.), Panasonic Corporation (Japan), Pioneer Electronics (U.S.), DENSO CORPORATION (Japan), Garmin Ltd (Switzerland), KENWOOD Corporation (Japan), Delphi Automotive PLC (U.K.) and ALLGo Embedded Systems Pvt Ltd (India).

Objective of global automotive infotainment market Analysis & Forecast, from 2016 to 2023

- To provide insights about factors influencing and affecting the market growth.
- To provide historical and forecast revenue of the market segments as well as sub-segments with respect to regional markets and their key countries
- To provide historical and forecast revenue of the market segments based on operating system.
- To provide strategic profiling of key players in the market, comprehensively analyzing their market share, core competencies, and drawing a competitive landscape for the market

## Target Audience

- Manufactures
- Raw materials suppliers
- Aftermarket suppliers
- Research institute & education institute
- Potential investors
- Key executive (CEO and COO) and strategy growth manager

## Key Findings

- On the basis of operating system, the market is segmented as QNX, Linux, Microsoft and Others. Microsoft is projected to grow at the highest CAGR of 6.69 % during the forecast period.
- North America dominates the global automotive infotainment market with 29 % of share in 2016, in

terms of value. It is expected to grow at a CAGR of 6.49 % during the forecast period. Asia Pacific is expected to grow at a CAGR of 6.79 % during the forecast period and reach a market size of USD 9340.3 million by 2023.

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