

EIP ECOSYSTEM. WHY YOU SHOULD INVEST IN THIS PROJECT.

EIP - First Global Esports Interactive Platform. Description of the main concept, goals and benefits of the project EIP ecosystem.

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ESTONIA, March 21, 2018

/EINPresswire.com/ -- For each potential investor is highly important to get all useful information about the project, product, and the invention in which he is going to invest his money. Certainly, risks still remain, but the degree of awareness of the project affects the degree of these risks.



In this press release, we invite the reader to get acquainted with the description and principles of the work of our future project.



First rule of business, protect your investment.”

Clide Monro "Etiquette of the Banker" 1775

1) Target audience of the EIP platform.

Target audience includes: esports market, teams, gamers, streamers, spectators, fans, companies and brands related to esports, various sponsoring organizations, investors and consumers of goods and services related to esports.

2) The main purpose of creating a platform. Platform is needed to organize simple and mutually beneficial cooperation between esports market and brands, companies, sponsors and investors bypassing intermediaries. Other purpose is the ability for companies to reinvest in future projects. It is highly important for every company to understand that they will receive a share of their investments back with the opportunity of further investment in other projects.

3) Basic principles of the platform and ecosystem as a whole. Key principle of the platform is the ability for companies, organizations and brands to go directly to the audience of esports. Creation of an enabling environment for participation in business processes by all participants on the basis of prompt and mutually beneficial cooperation. Assistance to companies and brands in understanding the specifics of the market and esports audience. The platform will help to build a competent business concept based on the characteristics of the esports market.

4) The EIP platform and ecosystem. Ecosystem is a kind of special world. Ecosystem covers both the platform itself and all participants around it. For better understanding, you can draw a parallel with the solar system and planet Earth. Planet Earth - platform, solar system - ecosystem. The platform and ecosystem are oriented and cover most countries around the world. Being in any point of the globe you can create your own business project, conclude a transaction, learn something new and interesting, simply by being in our ecosystem. Our ecosystem is not only a world of unique

opportunities, but also an information portal.

We hope that this press release will be informative and useful for you!

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