

# GPS (Global Positioning System) Market 2018 - Company, Regions, Types, Applications, Global Status and Forecast to 2025

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*WiseGuyReports.com adds "GPS Market 2018 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2025" reports to its database.*

PUNE, INDIA, March 13, 2018 /EINPresswire.com/ -- [GPS Market](#):

## Executive Summary

Global GPS Market industry valued approximately USD 1.26 billion in 2016 is anticipated to grow with a healthy growth rate of more than 13.20% over the forecast period 2017-2025. The major factors driving the growth are rising need for GPS worldwide, helping in obtaining location, time and weather reports, applications in military, industrial and civilian areas and advance features of GPS.

The objective of the study is to define market sizes of different segments & countries in previous years and to forecast the values to the next eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as drivers & restraining factors which will define the future growth of the market. Additionally, it will also incorporate the opportunities available in micro markets for stakeholders to invest, detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

## Industry:

- Metals and mining
- Transportation and logistics
- Construction
- Oil and gas
- Others

## Type:

- Standalone tracker

OBD device  
Advance Tracker

Deployment type:

Commercial Vehicle  
Cargo and Container  
Others

Furthermore, the years considered for the study are as follows:

Historical year – 2015  
Base year – 2016  
Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are Sierra Wireless, Inc., Tomtom International Bv, Orbocomm Inc., Calamp Corporation, Queclink Wireless Solutions Co., Ltd, Laird PLC., Meitrack Group, Shenzhen Concox Information Technology Co., Ltd, Teltonika UAB, Trackimo LLC, Atrack Technology Inc., Geotab Inc. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and focuses on continuous technology innovations are also strategies adopted by the major players. The companies are also trying to dominate the market by investing in research and development.

Target Audience of the GPS Market Study

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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For further information on this report, visit – <https://www.wiseguyreports.com/reports/2997488-global-gps-market-size-study-by-industry-metals>

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