



Contractors Join Class Action Lawsuit Against HomeAdvisor

On March 8th, 2018, Dmitry Lipinskiy at DIY Ad Freaks, published a YouTube video titled, "HomeAdvisor Fraud Model EXPOSED" that exposes HomeAdvisor's practices.

MINNEAPOLIS, MINNESOTA, UNITED STATES, March 12, 2018 /EINPresswire.com/ -- On March 8th, 2018, Dmitry Lipinskiy of DIY Ad Freaks, a Minneapolis marketing company, published a YouTube video titled, "[HomeAdvisor Fraud Model EXPOSED](#)" that exposes HomeAdvisor's practices of misleading homeowners with a false sense of security about their background checks, and explains how HomeAdvisor makes money by selling homeowners' information to multiple contractors while not guaranteeing results to anyone. This is Lipinskiy's second video exposing HomeAdvisor, a lead generation company in the home improvement niche, that has a pending class action lawsuit filed in July 2016 that is ongoing (United States District Court - District of Colorado; #1:16CV01849PAD-KLM).

The DIY Ad Freaks video, explains the unfair process of how HomeAdvisor distributes questionable leads and profits on each one, regardless of validity. It also points out the Better Business Bureau's questionable "A+ rating" awarded to HomeAdvisor, while 90% of their profile contains negative reviews and complaints are filed almost daily.

Previously, Lipinskiy had been offered a \$1000 "refund" from Home Advisor to take down an earlier YouTube video showing how HomeAdvisor refuses refunds for questionable leads that cannot be verified. Lipinskiy refused that refund.

"As contractors, we need to spread the word about these practices that are deceptive to our homeowner customers, and amongst our fellow contractors to warn them about HomeAdvisor's unfair practices. We encourage contractors to join the ongoing class action lawsuit to be compensated properly," Lipinskiy replied.

A link to the pending class action [lawsuit against HomeAdvisor \(http://chimicles.com/class-action-filed-homeadvisor-iacinteractive/\)](#) was posted in the comments of the YouTube video, and contractors are taking notice. The latest DIY Ad Freaks video received 475 views on YouTube within the first 24 hours.

DIY Ad Freaks is a [Minneapolis online marketing](#) academy helping contractors learn how to advertise themselves and not rely on expensive marketing agencies and lead generation services but grow their online presence organically.

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Dmitry Lipinskiy is a public speaker and marketing consultant that helps startups to billion dollar companies to position themselves better online and win the branding and marketing game without spending millions. Dmitry teaches personal and company branding and is known as a defender against bad practices of big players in the manufacturing and marketing spaces.

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This press release can be viewed online at: <http://www.einpresswire.com>

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