

# Global Life Science Analytics Market 2018: Industry Expected to Experience a Positive Growth before 2022

Life Science Analytics -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2022

PUNE, MAHARASHTRA, INDIA, March 8, 2018 /EINPresswire.com/ -- Life Science Analytics Industry

# Description

Wiseguyreports.Com Adds "Life Science Analytics -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2022" To Its Research Database

According to Stratistics MRC, the Global Life Science Analytics market is expected to grow from \$9.45 billion in 2016 to reach \$25.60 billion by 2023 with a CAGR of 15.3%. Some of the factors propelling the market growth are raising demand for analytics in sales and marketing applications, increasing need of these solutions especially in clinical trials and improvements in technological advancements. However lack of skilled professionals, huge implementation costs, and financial limitations are some of the factors inhibiting the market growth.

Based on type, descriptive analytics segment leads the market with the highest market share and the growth of this segment is contributed to the adoption of this analytics by stakeholders in understanding the previous trends. By delivery model, on-demand segment is anticipated to be a largest segment as it has several advantages such as increasing demand for self-driven analytics and maximum capacity flexibility. North America leads the market globally followed by Asia Pacific and the growth is owed to the rising demand for innovative therapies and growing population in this region.

Some of the key players in Global Life Science Analytics market include Accenture, Cognizant, IBM Corporation, Maxisit, Oracle Corporation, Quintiles, Inc, SAS Institute Inc, Scio Health Analytics, Take Solutions and Wipro Limited.

### Components Covered:

- Software
- Services

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### Applications Covered:

- Supply Chain Analytics
- Sales and Marketing Support
- Pharmacovigilance
- Regulatory Compliance
- Research and Development

- o Clinical Trials
- o Preclinical Trials

### End Users Covered:

- Research Centers
- Pharmaceutical and Biotechnology Companies
- Third-Party Administrators
- Medical Device Companies

# **Delivery Models Covered:**

- On-Demand
- On-Premise

# Types Covered:

- Predictive
- Prescriptive
- Descriptive

# Regions Covered:

- North America
- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- o Rest of Europe
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- · Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

### What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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Contact Us: Sales@Wiseguyreports.Com Ph: +1-646-845-9349 (Us) Ph: +44 208 133 9349 (Uk)

VIVIAN DSENA

Wise Guy Consultants Pvt. Ltd.

+1 646 845-9349

email us here

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