



Xanthan Gum Global Market Status, by Players, Types, Applications and Forecast to 2023

Xanthan Gum -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2022

PUNE, MAHARASHTRA, INDIA, March 8, 2018 /EINPresswire.com/ -- Xanthan Gum Industry

Description

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According to Statistics MRC, the Global Xanthan Gum market is expected to grow from \$351.24 million in 2016 to reach \$485.64 million by 2023 with a CAGR of 4.7%. Growing demand for glutenfree and natural products, changes in consumer lifestyle & preference, and increasing demand from food & beverage industry are the factors boosting the market growth during the forecast period. However, quality issues of xanthan gum, competition from substitute products are hindering the market growth.

Among the applications, food & beverage segment is expected to witness high growth rate during the forecast period due to growing usage of xanthan gum in confectionery products, sauces & dressings, dairy products, and bakery products. Thickeners segment is witnessing a significant growth driven by rising applications in personal care. North America accounted for the largest share in global market due to increasing awareness about healthier diet products, rising in oil drilling activities. Asia Pacific is expected to witness fastest growth on account of rising demand from china.

Some of the key players in global xanthan gum market include Archer Daniels Midland Company, Cargill, Cp Kelco, Deosen Biochemical Ltd., E. I. Du Pont De Nemours and Company, FMC BioPolymer, Fuerst Day Lawson, Fufeng Group Company Ltd., Hebei Xinhe Biochemical Co., Ltd., Ingredion Incorporated, Jungbunzlauer Suisse AG, MeiHua Holdings Group Co., Ltd, Qingdao Unionchem Co Ltd., Solvay, The Aurora Chemical, and The Zoranoc Oilfield Chemical.

Forms Covered:

- Liquid Form
- Dry Form

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Functions Covered:

- Coating Materials
- Fat Replacers
- Gelling Agents
- Stabilizers
- Thickeners

- Other Functions

Applications Covered:

- Pharmaceutical
- Agrochemicals
- Personal Care
- Oil & Gas
- Lab Research
- Printing Inks
- Paints
- Food & Beverages
 - o Confectionery Products
 - o Sauces & Dressings
 - o Beverages
 - o Meat & Poultry Products
 - o Dairy Products
 - o Bakery Products
 - o Others
- Other Applications

Regions Covered:

- North America
 - o US
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o France
 - o Italy
 - o UK
 - o Spain
 - o Rest of Europe
- Asia Pacific
 - o Japan
 - o China
 - o India
 - o Australia
 - o New Zealand
 - o Rest of Asia Pacific
- Rest of the World
 - o Middle East
 - o Brazil
 - o Argentina
 - o South Africa
 - o Egypt

What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets

- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)
- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

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