

New acquisitions

CandleGrove Media Group announces acquisition of 3 robust nodes to power their online news, content and aggregation system and services.

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The CandleGrove Media Group was

founded in 2017 to provide industry-specific news and happenings to those that want to cut through the fog of bias and politics in news headlines and stories. CandleGrove Media Group (CMG) seeks to shine a light into darkness bringing the gift the truth out into the open for all to see. In other words not biased or politically slanted



As the information in this world gets more partisan and biased we are pleased to be part of CandleGroves long-term strategy within the PNCD."

Ava Collins

In seeking to shine the light into the darkness of the current news media, CMG has purchased the following digital and physical assets that when paired together will support the overall network with news and content distribution.

Private News Content Distributor (PNCD)

Organizations and companies locally and internationally, do not want their products and services to be drawn into the realm of political correctness, religion or the polarization of political ideologies. Many of these same organizations need

to receive, analyze, and react to happenings in their industries which requires unvarnished industryspecific news. Companies do not and will not operate in a vacuum. Data and information is purchased from the PCND by companies and organizations via a subscription service.

PNCD's was designed and developed for companies and organizations of all sizes including solo practitioners and partnerships. Trust in the media is at an all-time global low and people do not want information that is not factual nor vetted, or worse yet that is slanted to and tainted to the biases of the author.

Subscribers require access to a reliable service for news that is happening inside and outside of their industries. Subscribers provide access to all employees including the public information that managers, directors, and officers of the company are using to leverage business decisions. Basically, the stakeholders in companies and organizations want the ability to receive reliable unfettered news. CMG was formed to help provide this information and data points.

Polls show that consumers of news no longer have a pervasive trust in the writers or publishers. With the world being polarized and information being used as weapons our subscribers expect the most non-biased, center leaning, information currently available.

The latest acquisitions for CMG are:

<u>NewsWorld</u>, news content and curation node, providing news on many topics. NW also highlights news to industries requiring a centralized look, like Law and HealthCare.

The Lynx Network is a subscription-based tool that is allowing specific entities and websites to receive fresh news via Really Simple Syndication methods that generated and distributed from thought leaders, influencers, and highly authoritative industry-specific feeds.

PublicTechNews is a leading review and reporting node that supplies tech data to subscribers.

CMG 2018

CandleGrove Media Group is a privately held company that controls servers and nodes around the world. The network consist of 39 nodes and that number is anticipated to grow via acquisition to 100 by the end of 2018.

FAQ FAQ FAQ FAQ

Who are the owners of CandleGrove Media Group? Candlewood is a closely held company that consists of 5 major investors. Currently, all wish to remain anonymous.

What is a PNCD?

A PCND is a network of data transmission points which aggregates and delivers news and other content to a private content new distributor. The PCND generally delivers that news via nodes established around the world, to their subscriber base.

What are the Target Markets for the PNCD?

Currently, we are working with attorneys, health care providers, service companies and professionals from various markets.

Are PNCD's new?

Relatively new. <u>TheLynxNetwork</u> was brought to market after two years of design and development. During the first three quarters of 2017 and has spent the last year in various forms of testing. Clients were brought on starting in the 4th quarter.

According to the dictionary, there are three acronyms covering the PNCD

What is the 2018 Edelman Trust Barometer?

Edelman's Trust Barometer® is an annual global trust survey which measures attitudes about the

state of trust in business, government, NGOs and the media. Now in its 18th year, the Trust Barometer, powered by Edelman Intelligence, surveys over 33,000 respondents from 28 different countries. Through the Trust Barometer, Edelman helps its clients better understand the fragile roots of trust and above all, how to navigate these with responsible actions and behavior – helping their businesses and organizations thrive.

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