

The Artisan Group Showcases Handcrafted Products at GBK's Pre-Oscars Luxury Celebrity Gifting Suite

The Artisan Group® will sponsor GBK's Pre-Oscars Luxury Celebrity Gifting Suite, taking place March 2-3 in Beverly Hills, California.

LOS ANGELES, CALIFORNIA, UNITED STATES, February 28, 2018 /EINPresswire.com/ -- The Artisan Group® (www.theartisangroup.org) will sponsor GBK's Pre-Oscars Luxury Celebrity Gifting Suite, with a star-worthy selection of luxury handcrafted goods prepared by its members especially for attending celebrities, VIPs and select members of the press and media. The Gift Lounge takes place March 2-3, 2018 at an exclusive location in Beverly Hills, California.

The Artisan Group collection is valued at \$857.00 this year and includes a collection of handcrafted jewelry and accessories, spa and bath products, candles, fine art, a perfume kit, and other handmade gifts created by small business artisans around the world. The Artisan Group will also be gifting GBK's 2018 charity beneficiaries, to be announced in the coming days.



The Artisan Group Gift Bag for GBK's 2018 Pre-Oscars Luxury Celebrity Gifting Suite.

"GBK's Pre-Oscars Gifting Suite is a high point for our members, just as our unique gift bags are looked forward to by the celebrities," said The Artisan Group Founder Valerie Guerrero in a statement. "In past years, Chris Tucker, Jon Bernthal, Teri Polo, Kevin Nealon, Penny Marshall, Sugar Ray Leonard, Laurie Holden and J.K. Simmons, just to name a few, have stopped by to chat and pick up one of our branded swag bags. I must say, our members have put together a really stunning collection this year and we're looking forward to showing it all off."

Display and celebrity gifting participants for the 2018 event include Chi Pham, CHI CANDLE; Stacey Vest, DESIGNED BY STACEY; Vincci Ching, HERITAGE REFASHIONED; Jennifer Del Valle, DTAILSULIKE; Mila & Payton Bartos, FIZZCANDY JEWELRY; Jennifer Volkodav, JEN VOLKODAV JEWELRY; Lauren Arnold, LE JEWELRY DESIGNS; Tera Herman, MAHENDI, LLC; Amy Schofield; MIXIFY BEAUTY; Caitlin Brotz, OLIVU 426; Toni & Lily Perez, SIMPLY CAPRINE; Emma Mann, SOAP CAULDRON; Tara Reid, STARLETTA DESIGNS; Leanna Blacher, THE SOAPY CHEF; Maren Misner, THE TIN OWL LLC; and Ariel Tan, YUN BOUTIQUE.

Celebrity gifting participants include Yana Khoshtariya, AROMASOY CANDLES; Liz Kelly Zook, ARTIST LIZ KELLY ZOOK; Sandra Miller, BEADED BY SANDRA; Jenna Scifres, JENNA SCIFRES JEWELRY; Kari Asbury KARI ASBURY; Kimberly Girouard, KIKI BIRD JEWELRY; Dawn Rawson, MAGPIE BATH; and Melissa Pikul, METALS & PIECES.

The Artisan Group's official Event Guide detailing all participating members is available to view <u>online</u>. See photos and purchase information of gifted items <u>here</u>. To learn more about The Artisan Group's support of the handcrafted movement and its membership, read <u>TAGazine</u>, <u>Vol. 12</u>.

The Artisan Group's members come from all over the United States, Canada, and around the world. The by-invitation-only organization represents a varied group of individuals who are dedicated to the handcrafted movement. With the help of The Artisan Group, members gift their products to celebrities, VIPs and members of the press at elite Hollywood and New York City gift lounges.

The Artisan Group also assists with placing member products on popular television shows such as How to Get Away with Murder, Empire, Riverdale, Law & Order: SVU, Bones, Jane the Virgin, Modern Family, Baby Daddy, The Vampire Diaries, Days of Our Lives, The Young & The Restless, Girlfriend's Guide to Divorce, Scandal, The Voice, and many others.

The Artisan Group donates to charitable organizations by providing gift bags that can be auctioned off to raise funds.

Follow The Artisan Group on Facebook, Twitter (@theartisangroup), and Instagram (@theartisangroup). Direct press inquiries to press[at]theartisangroup[dot]org.

ABOUT THE ARTISAN GROUP

The Artisan Group (<u>www.theartisangroup.org</u>) is a premier entertainment marketing group dedicated to representing small business artisans at the best celebrity gift lounges and press events. The organization provides a collective sampling of handcrafted products to celebrities and members of the press at top luxury gift lounges such as those leading up to major red carpet awards shows.

The Artisan Group also coordinates product placement of its members' handcrafted products on such hit television shows as How to Get Away with Murder, Empire, Law & Order: SVU, Bones, Jane the Virgin, Modern Family, Baby Daddy, The Vampire Diaries, Days of Our Lives, The Young & The Restless, Scandal, The Voice, and many others. Membership in The Artisan Group is juried and by invitation only.

The Artisan Group is in no way associated with The Academy of Motion Pictures Arts & Sciences, The Hollywood Foreign Press Association, MTV, or The Academy of Television Arts & Sciences.

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