

# Minimally Invasive Spine Therapeutics strategies and Product Pipeline Review 2017

*Minimally Invasive Spine Therapeutics Development and Professional Review Analysis 2017*

PUNE , INDIA, February 26, 2018 /EINPresswire.com/ -- Summary

Traditionally treated with an open surgical approach to stabilize vertebral bones and joints, spinal fusion is one of a number of surgical procedures that has begun the shift towards less invasive surgical techniques. With the advent of advanced imaging technologies, minimally invasive techniques have emerged as a solution to many of the disadvantages of traditional spinal fusion. Shorter operation time, less trauma to the patient's anatomy, and faster return to motion are benefits of [minimally invasive spine](#) (MIS) surgery that, coupled with the global aging population and continued advancements in navigational technology, will propel its adoption. However, the growth of motion preserving solutions, cost-containment pressures in European healthcare systems, and low physician and patient awareness in emerging markets threaten the widespread adoption of this approach.

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This report provides up-to-date information and in-depth analysis on the key players that shape the global MIS market. This includes an analysis of company profiles, industry trends, and corporate strategy. The report identifies the unmet needs in the market while providing an understanding of physicians' perceptions and decision-making processes in using and evaluating the adoption of different types of devices.

## Scope

- Investigation of current and future market competition in the MIS market.
- Competitive Assessment including product profiles.
- Coverage of key market players and company profiles, including business description, financial overview, product portfolio assessment, and SWOT analysis.
- Strategic Assessment of the market through market impact analysis, future market scenario, and company analysis.

## Reasons to buy

- Gain a high level view of the trends shaping and driving the MIS market.
- Assess competitiveness of products in market by understanding the strengths and weaknesses

of current competition.

- Drive revenues, formulate effective sales and marketing strategies, and gain in-depth understanding of the competitive landscape.
- Take a comprehensive look at the market's device pipeline and identify promising, paradigm-shifting products.
- Create an effective counter-strategy to gain a competitive advantage against those currently in the market.

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