



# Advertising Market 2018: Global Key Players, Trends, Share, Industry Size, Segmentation, Opportunities, Forecast To 2022

*Advertising-Market Demand, Growth, Opportunities, Manufacturers, Analysis of Top Key Players and Forecast to 2022*

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## Description:

Based on the Advertising industrial chain, this report mainly elaborate the definition, types, applications and major players of Advertising market in details. Deep analysis about market status (2012-2017), enterprise competition pattern, advantages and disadvantages of enterprise Products, industry development trends (2017-2022), regional industrial layout characteristics and macroeconomic policies, industrial policy has also be included. From raw materials to downstream buyers of this industry will be analyzed scientifically, the feature of product circulation and sales channel will be presented as well. In a word, this report will help you to establish a panorama of industrial development and characteristics of the Advertising market.

The Advertising market can be split based on product types, major applications, and important regions.

Major Players in Advertising market are:

Bluefocus Communication Group Co., Ltd.

Shanghai Xinhua Media Co., Ltd.

Havas SA

Dentsu Inc.

Omnicom Group

Spearhead Integrated Marketing Communication Group

WPP

Yinlimedia

SiMei Media

Focus Media Group

PublicisGroupe

AVIC Culture Co.,Ltd.

IPG

Beijing Bashi Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

Dahe Group

Guangdong Guangzhou Daily Media Co., Ltd.

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Advertising Co., Ltd.

China Television Media

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Major Regions play vital role in Advertising market are:

- North America
- Europe
- China
- Japan
- Middle East & Africa
- India
- South America
- Others

Most important types of Advertising products covered in this report are:

- Internet Advertising
- Radio Advertising
- Outdoors Advertising
- Newspaper & Magazine Advertising
- TV Advertising
- Others

Most widely used downstream fields of Advertising market covered in this report are:

- Consumer Goods
- Commercial and Personal Services
- Health and Medical Industry
- Vehicles Industry
- Food & Beverage Industry
- Others

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