



# E-Cigarettes & Vapourizer Market Major Manufacturers, Trends, Demand, Share Analysis to 2022

*E-Cigarettes & Vapourizer Market accounted for \$7.47 billion in 2015 and is anticipated to reach \$28.57 billion by 2022 growing at a CAGR of 21.1%*

PUNE, INDIA, February 15, 2018 /EINPresswire.com/ -- [Global E-Cigarettes & Vapourizer Industry](#)

Global E-Cigarettes & Vapourizer Market accounted for \$7.47 billion in 2015 and is anticipated to reach \$28.57 billion by 2022 growing at a CAGR of 21.1% from 2015 to 2022. Growing demand for distribution channels of e-cigarettes and accessories is the primary factor favouring the market growth. Furthermore, increasing number of brands, innovative product launches and product customizations are some of the drivers favouring the market growth. However, uncertain regulatory framework, increasing incidents of e-liquid poisoning and compatibility issues are some of the restraints hampering the market growth. New taxes on e-cigs in cities like Washington, D.C., are damping sales, as are new regulations, like measures passed this year in Indiana that require manufacturers to secure permits and list ingredients. The industry also is awaiting final rules from the Food and Drug Administration, which could require federal approval for nearly all flavored liquid nicotine juices and e-cig devices.

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Disposable E-Cigarette segment commanded the largest share in 2015, while Rechargeable E-Cigarettes is growing at the highest CAGR during the forecast period. North America is expected to witness highest growth rate over the forecast period. Europe being one of the largest markets in the e-cigarette industry it is hub to provide conflicting regulatory regimes.

Some of the key players in this market include Japan Tobacco, Inc., First Union, International Vapor Group, Inc., Marlboro, Lorillard, Inc., Pacific Smoke International, British American Tobacco Plc (Bat), Cloudcig, Steamlite, Smokefree, Victory Electronic Cigarettes Corporation, Altria Group, Inc., Reynolds American Inc., Puff Ecig, Bull Smoke, Feellife Bioscience International Co. Ltd, Fontem Ventures, Philip Morris International, Inc., Ballantyne Brands, Llc and Nice Vapor.

## Composition Covered:

- Flavors
- Nicotine
- Diluents
- E-Liquids

## Products Covered:

- E-Go Electronic Cigarette and Tank
- E-Cigars
- Rechargeable E-Cigarette
- Disposable E-Cigarette
- Personal Vaporizers and Mods

- E-Pipes
- Other Products

Component Covered:

- Cartridge
- Clearomizer
- Battery
- Rebuildable Atomizer
- Atomizer
- Cartomizer

Distribution Channel Covered:

- Online
- Retail
- o Pharmaceuticals
- o Convenient stores
- Others

Regions Covered:

- North America
- o US
- o Canada
- o Mexico
- Europe
- o Germany
- o France
- o Italy
- o UK
- o Spain
- o Rest of Europe
- Asia Pacific
- o Japan
- o China
- o India
- o Australia
- o New Zealand
- o Rest of Asia Pacific
- Rest of the World
- o Middle East
- o Brazil
- o Argentina
- o South Africa
- o Egypt

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What our report offers:

- Market share assessments for the regional and country level segments
- Market share analysis of the top industry players
- Strategic recommendations for the new entrants
- Market forecasts for a minimum of 7 years of all the mentioned segments, sub segments and the regional markets
- Market Trends (Drivers, Constraints, Opportunities, Threats, Challenges, Investment Opportunities, and recommendations)

- Strategic recommendations in key business segments based on the market estimations
- Competitive landscaping mapping the key common trends
- Company profiling with detailed strategies, financials, and recent developments
- Supply chain trends mapping the latest technological advancements

Some Major Points from Table of content:

## 1 Executive Summary

## 2 Preface

### 2.1 Abstract

### 2.2 Stake Holders

### 2.3 Research Scope

### 2.4 Research Methodology

#### 2.4.1 Data Mining

#### 2.4.2 Data Analysis

#### 2.4.3 Data Validation

#### 2.4.4 Research Approach

### 2.5 Research Sources

#### 2.5.1 Primary Research Sources

#### 2.5.2 Secondary Research Sources

#### 2.5.3 Assumptions

## 3 Market Trend Analysis

### 3.1 Introduction

### 3.2 Drivers

### 3.3 Restraints

### 3.4 Opportunities

### 3.5 Threats

### 3.6 Regulatory Guidelines

### 3.7 Product Analysis

### 3.8 Emerging Markets

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## Contact Us:

Norah Trent

+1 646 845 9349 / +44 208 133 9349

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

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