

# HACKROD Launches Crowdfunding Campaign To Accelerate Their Digital Manufacturing Revolution

*Combining Virtual Reality, Artificial Intelligence, Machine Learning, 3-D Printing & Advanced Logistics, HACKROD is revolutionizing the manufacturing process.*

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[HACKROD](#) has just announced the launch of an equity [crowdfunding](#) campaign to fund their most ambitious proof-of-concept to date: a line of customized vehicles, including the La Bandita speedster (pictured), an extremely light and powerful car that features a recycled Tesla powertrain and 3D printed alloy chassis. But HACKROD is more than just a car manufacturer: the HACKROD system is broadly applicable across the landscape of manufacturing: automotive/transportation, military, aerospace, industrial, and construction. Using a cloud-based supply chain and leveraging technological advances, Hackrod is challenging traditional approaches to manufacturing.



La Bandita 2018 featuring a 3-D Printed Alloy Chassis

Founded by [Mouse McCoy](#), motorcycle racer and stuntman turned award-winning movie director/producer (Act of Valor), and Felix Holst, former VP of Design for both the Hot Wheels and Matchbox brands, HACKROD's mission as a digital manufacturing company is to redefine the way vehicles are designed, engineered and produced. The founders are joined by DR. SLADE GARDNER, Lockheed Martin Aeronautics Skunk Works division fellow, Hackrod's Chief Technology Officer and one of the foremost minds in industrial 3D printing.

Hackrod wants to make designing your own car or motorcycle as easy as playing a video game. As the company works to democratize the future of design and manufacturing, Hackrod is now raising funds through First Democracy VC, a funding portal partnership between Indiegogo and MicroVentures. This campaign (<http://app.microventures.com/crowdfunding/hackrod>) offers anyone the opportunity to invest and be part of a company at the brink of re-imagining manufacturing across domains.

McCoy, Hackrod CEO, had this to say about his newest entrepreneurial endeavor, "We're drawing from the artistry and individuality of 20th century hotrodding and the rebellious, tech-savvy innovation of the hacker culture to provide the impetus for a great company that will empower the everyman to create the vehicle of his dreams or needs."

Holst added, "Drawing on our collective experience in Advanced Manufacturing, Industrial Design,

Aerospace, Motorsport, Media and Entertainment, we are uniquely positioned to revolutionize the way vehicles are conceived and consumed. Helmed by a movie director, toy designer and rocket scientist, Hackrod's crowdfunding campaign reached its goal minimum of \$50,000 in just seven days."

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