

Smart Homes Market 2018 - Industry Analysis, Size, Share, Strategies and Forecast to 2025

Latest Report on Smart Homes Market Global Analysis & 2022 Forecast Research Study

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The report covers the analysis and forecast of the smart homes market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the smart homes market, by segmenting it based on application and geographical expansion. Buildings furnished with communication standards, intelligent systems and protocols thus providing the occupant with high level of comfort luxury and security are termed as smart homes. With the evolution of technology over the years, the adoption of controlled heating, lighting, electronic appliances such as AC, CCTV cameras, washing machine, TV etc. inside home premises have gained recognition significantly. Electronic appliances being operated from centralized device such as a tablet or a smart phone is an exclusive feature of smart home. Smart homes offer unparalleled security, energy efficiency and value much to the liking of the consumers globally. The major feature of smart home lies in monitoring, managing and controlling of home devices or appliances from any given point, at any given time which in turn has attracted consumers to great extent. Emergence of IOT (Internet of Things), technologies including Wi-Fi, near field communications, ZigBee protocols, and wearables and smart phones have increased the demand for smart homes market on a global basis.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes demand of the technology and applications in all regions.

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The competitive profiling of the key players in the global smart homes market across five broad geographic regions is included in the study. These include different business strategies adopted by the leading players and their recent developments, as in the field of Smart Homes.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the smart homes market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the smart homes market.

The report provides the size of the smart homes market in 2016 and the forecast for the next nine

years up to 2025. The size of the global smart homes market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, and Asia Pacific have been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. Demand for smart homes market has been derived by analyzing the global and regional demand for Smart Homes in each application for its respective functions. The global smart homes market has been analyzed based on expected demand. Forecasts have been based on expected demand from smart homes market applications. We have used the bottom-up approach to estimate the global revenue of the Smart Homes market, split into regions. Based on solutions, application and geographical expansion we have summed up the individual revenues from all the regions to achieve the global revenue for Smart Homes. The application split of the market has been derived using a bottom-up approach for each regional market separately, with the global application segment split being an integration of regional estimates. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of smart homes of several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence across all applications.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include

The global smart homes market has been segmented into:

Global Smart Homes Market: By Geography

North America

U.S.

Canada

Rest of North America

Europe

U.K.

Italy

France

Germany

Rest of Europe

Asia Pacific

China

India

Japan

Rest of Asia Pacific

Middle East and Africa

UAE

South Africa

Rest of Middle East and Africa

Latin America

Brazil

Rest of Latin America

Global Smart Homes Market: By Application

Security and Access control

Lighting control

Entertainment control

HVAC control

Home Health control

Others

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