

## LIMERENCE WATCHES OFFICIALLY LAUNCHES KICKSTARTER CROWDFUNDING CAMPAIGN

With a Limerence Watch, you can reinvent yourself for 2018

OSLO, ØSTLANDET, NORWAY, January 14, 2018 /EINPresswire.com/ -- Oslo, Norway – <u>Limerence Watches</u>, a new kind of innovative watch brand that sports elegant, high quality designs with premium components, including a Swiss movement and Italian leather straps, this week announced their <u>crowdfunding campaign on Kickstarter</u> is officially live. With 221 backers and 2-days to go, the brand is hoping to hit their goal for final production and shipping costs.

\*\*\* UPDATE: The campaign is officially over 100% funded and still running.

"Our goal is to make true quality more accessible to everyone, at prices they can actually afford," said Andreas Ravnanger, Founder and Owner of Limerence Watches. "As a team of professional designers and watchmakers, we've set out to create high quality, affordable timepieces that will complement any kind of style or appearance."

Limerence Watches currently carries an Elegance Collection and a Moonphase Collection. Styles within the collections include the Limerence Northern, the Limerence Moonphase, and the Limerence Arctic, with ocean blue, grey, and other colors available. At this time, there is also a <u>Limerence Limited</u> Edition collection.

Limerence Watches come with an Italian leather strap, steel composition, day and date indicators, second and first counters, and anti reflective sapphire crystal casebacks. All watches come in an authentic wood and Italian leather box.

Based on the Kickstarter timeline, Limerence Watches will begin shipping their watch products to campaign backers at the end of May.

"We didn't want to compromise quality for affordability, which is why we're relying on the crowdfunding community to give us that extra boost for final production and shipping costs," said Andreas Ravnanger. "Unlike other campaigns, there are no foreseeable risks with ours. Spread the word, and view our campaign platform to watch videos and peruse photos of our one-of-a-kind watch editions."

For more information, or to be part of the Early Bird wave, visit: <a href="https://www.kickstarter.com/projects/limerence/limerence-watches">https://www.kickstarter.com/projects/limerence/limerence-watches</a>.

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