



Digital Music Universe(DMU) Launches 1st Version of Its Music Distribution and Do-It-Yourself Marketing Services Website

DMU's website will assist over 10 million artists without a label to gain exposure and acquire distribution for their music on all the major platforms worldwide

SAN FRANCISCO, CALIFORNIA, UNITED STATES, January 10, 2018 /EINPresswire.com/ -- Digital Music Universe (DMU) has spent two years developing relationships with key music industry players while creating a suite of tools and apps to help independent artists distribute their music and build their fanbases.

It is estimated that there are currently over 10,000,000 artists worldwide who don't have a label to provide these services. The launch of DMU's website is an invitation to music artists around the globe to join other artists while building their music careers. Because DMU's services are cost-effective and paid for on a monthly subscription basis., virtually any artist can afford to use DMU's tools and services. The DMU website was designed from the ground up in Spanish as well as English and is focused on the strong growth in Latin markets.

With new technology, the music industry is growing dramatically and allowing independent artists to take charge of their careers and do things for themselves that previously were only possible if they were signed by a label. Companies like TuneCore and CD Baby pioneered the record label alternative for distribution of music for artists. This paved the way for DMU, a company that is a one-stop shop, able to provide a new model of distribution and additional marketing services that were previously unavailable in the DIY space of independent artists.

DMU's Co-founder and Head of Operations, Kurt Heidolph, said, "We started DMU because we believed there was a better way to help artists find distribution and more importantly, find state-of-the-art social media marketing tools to promote their own music." "We looked closely at other distribution services in the market and found they were missing critical marketing tools that artists need to self-promote, so we built them into the DMU site." Kurt continued.

About DMU: The mission of Digital Music Universe (DMU) is to set the new standard for global digital media distribution and marketing. DMU offers a suite of services (distribution, marketing, and promotion), in a one-stop shop for music creators (producers and musicians). This allows Artists to self-promote in an extensive public-facing platform with competitive pricing models for the Artist or label.

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This press release can be viewed online at: <http://www.einpresswire.com>

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