

Good Earth Minerals®, LLC Hires Vice President of Marketing

DENVER, COLORADO, UNITED STATES, January 3, 2018 /EINPresswire.com/ -- Good Earth Minerals®, LLC ("GEM") is a mineral technology company with significant deposits of calcium sulfate dihydrate.

GEM announced today that Bob Reimer has joined the Company as its Vice President of Marketing.

Mr. Reimer will spearhead the Company's branding and marketing strategy. He has over 25 years of extensive experience in product development and marketing.

Prior to Joining GEM, Mr. Reimer served with a number of advertising companies as Global Strategy Director in London, Paris, Hong Kong, Shanghai and Zurich. He has taken a lead role in representing numerous Fortune 500 companies, including Volkswagen, Anheuser Busch, Phillips Electronics, Tyson Foods, Exxon Mobile and The North Face, to name just a few.

Mr. Reimer holds a B.A. from the University of Kansas. He also studied at the University of Paris and the University of Marburg.

Mr. Reimer stated, "I am excited to work with GEM and EcoGEM in the branding and marketing of its engineered products."

David Martin, COO of EcoGEM stated, "Bob brings extensive global branding and communication experience to our Company.

I am convinced that he will add significant value to our Sales and Marketing efforts, both domestic and international."

About Good Earth Minerals®, LLC

Good Earth Minerals®, LLC holds 350 million tons of calcium sulfate. The Company is dedicated to transforming its selenite minerals into high-value applications for food, agribusiness and advanced materials products.

About EcoGEM®, LLC

EcoGEM®, LLC, a Good Earth Minerals company, is focused on addressing the global challenges of food security, soil loss and water scarcity. EcoGEM products are based on the micro-nutrient calcium sulfate and are listed as organic by OMRI.



Find out more about Good Earth Minerals®, LLC at www.goodearthmineralsllc.com
and EcoGEM®, LLC at www.eco-gem.com

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