



# Global Mobile Engagement 2017 Industry Trends, Sales, Supply, Demand, Analysis & Forecast to 2022

*Mobile Engagement Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022*

PUNE, MAHARASHTRA, INDIA, December 14, 2017 /EINPresswire.com/ -- Summary

WiseGuyReports.com adds "[Mobile Engagement](#) Market 2017 Global Analysis, Growth, Trends and Opportunities Research Report Forecasting to 2022" reports to its database.

This report studies the Mobile Engagement market status and outlook of global and major regions, from angles of players, regions, product and end Application/industries; this report analyzes the top players in global and major regions, and splits the Mobile Engagement market by product and Application/end industries.

The global Mobile Engagement market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

United States will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Mobile Engagement.

EU also play important roles in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of XX.

The major players in global market include

IBM

Salesforce

Oracle

Adobe

Vibes Media

Selligent

Urban Airship

Appboy

Localytics

Swrve

Tapjoy  
Marketo  
Microsoft

Request a Sample Report @ <https://www.wiseguyreports.com/sample-request/2402631-global-mobile-engagement-market-size-status-and-forecast-2022>

Geographically, this report split global into several key Regions, with, revenue (million USD), market share and growth rate of Mobile Engagement for these regions, from 2012 to 2022 (forecast)

United States  
EU  
Japan  
China  
India  
Southeast Asia

On the basis of product, the Mobile Engagement market is primarily split into

SMS & MMS  
Push Notification  
In-App Messaging  
E-mail  
App/Web Content

On the basis on the end users/Application, this report covers

Financial Services  
Retail  
Travel & Hospitality  
Telecom & IT  
Others

At any Query @ <https://www.wiseguyreports.com/enquiry/2402631-global-mobile-engagement-market-size-status-and-forecast-2022>

Table of Contents

1 Industry Overview  
1.1 Mobile Engagement Market Overview  
1.1.1 Mobile Engagement Product Scope  
1.1.2 Market Status and Outlook  
1.2 Global Mobile Engagement Market Size and Analysis by Regions (2012-2017)  
1.2.1 United States Mobile Engagement Market Status and Outlook  
1.2.2 EU Mobile Engagement Market Status and Outlook

- 1.2.3 Japan Mobile Engagement Market Status and Outlook
- 1.2.4 China Mobile Engagement Market Status and Outlook
- 1.2.5 India Mobile Engagement Market Status and Outlook
- 1.2.6 Southeast Asia Mobile Engagement Market Status and Outlook
- 1.3 Classification of Mobile Engagement by Product
  - 1.3.1 Global Mobile Engagement Revenue (Million USD) and Growth (%) Comparison by Product (2012-2022)
  - 1.3.2 Global Mobile Engagement Revenue (Million USD) Market Share (%) by Product in 2016
  - 1.3.3 SMS & MMS
  - 1.3.4 Push Notification
  - 1.3.5 In-App Messaging
  - 1.3.6 E-mail
  - 1.3.7 App/Web Content
- 1.4 Mobile Engagement Market by End Users/Application
  - 1.4.1 Financial Services
  - 1.4.2 Retail
  - 1.4.3 Travel & Hospitality
  - 1.4.4 Telecom & IT

## 2 Global Mobile Engagement Competition Analysis by Players

- 2.1 Global Mobile Engagement Market Size (Million USD) by Players (2012-2017)
- 2.2 Competitive Status and Trend
  - 2.2.1 Market Concentration Rate
  - 2.2.2 Product/Service Differences
  - 2.2.3 New Entrants
  - 2.2.4 The Technology Trends in Future

## 3 Company (Top Players) Profiles and Key Data

- 3.1 IBM
  - 3.1.1 Company Profile
  - 3.1.2 Main Business/Business Overview
  - 3.1.3 Products, Services and Solutions
  - 3.1.4 IBM Mobile Engagement Revenue (Million USD) (2012-2017)
  - 3.1.5 Recent Developments
- 3.2 Salesforce
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
  - 3.2.4 Salesforce Mobile Engagement Revenue (Million USD) (2012-2017)
  - 3.2.5 Recent Developments
- 3.3 Oracle
  - 3.3.1 Company Profile
  - 3.3.2 Main Business/Business Overview

- 3.3.3 Products, Services and Solutions
- 3.3.4 Oracle Mobile Engagement Revenue (Million USD) (2012-2017)
- 3.3.5 Recent Developments
- 3.4 Adobe
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products, Services and Solutions
  - 3.4.4 Adobe Mobile Engagement Revenue (Million USD) (2012-2017)
  - 3.4.5 Recent Developments
- 3.5 Vibes Media
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
  - 3.5.4 Vibes Media Mobile Engagement Revenue (Million USD) (2012-2017)
  - 3.5.5 Recent Developments
- 3.6 Selligent
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
  - 3.6.4 Selligent Mobile Engagement Revenue (Million USD) (2012-2017)
  - 3.6.5 Recent Developments
- 3.7 Urban Airship
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions
  - 3.7.4 Urban Airship Mobile Engagement Revenue (Million USD) (2012-2017)
  - 3.7.5 Recent Developments
- 3.8 Appboy
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 Appboy Mobile Engagement Revenue (Million USD) (2012-2017)
  - 3.8.5 Recent Developments
- 3.9 Localytics
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 Localytics Mobile Engagement Revenue (Million USD) (2012-2017)
  - 3.9.5 Recent Developments
- 3.10 Swrve
  - 3.10.1 Company Profile
  - 3.10.2 Main Business/Business Overview
  - 3.10.3 Products, Services and Solutions

3.10.4 Swrve Mobile Engagement Revenue (Million USD) (2012-2017)

3.10.5 Recent Developments

3.11 Tapjoy

3.12 Marketo

3.13 Microsoft

4 Global Mobile Engagement Market Size by Product and Application (2012-2017)

4.1 Global Mobile Engagement Market Size by Product (2012-2017)

4.2 Global Mobile Engagement Market Size by Application (2012-2017)

4.3 Potential Application of Mobile Engagement in Future

4.4 Top Consumer / End Users of Mobile Engagement

Buy Now @ [https://www.wiseguyreports.com/checkout?currency=one\\_user-USD&report\\_id=2402631](https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=2402631)

Continued....

Contact Us: [sales@wiseguyreports.com](mailto:sales@wiseguyreports.com)

Ph: +1-646-845-9349 (US) ; Ph: +44 208 133 9349 (UK)

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/421256645>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.