

# Consumer Health in the US Market Analysis, Strategic Assessment, Trend Outlook and Business Opportunities 2017-2021

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WiseGuyReports.Com Publish a New Market Research Report On - “Consumer Health in the US Market Analysis, Strategic Assessment, Trend Outlook and Business Opportunities 2017-2021”.

Sales of [consumer health products](#) are strong in the US, with lifestyle and demographic trends supporting growth. Categories such as sports nutrition and vitamins and dietary supplements are benefiting from consumers adopting healthier eating habits and taking more exercise. The ageing of the US population is also playing a key role in driving demand, with older consumers seeking relief from chronic conditions and general aches and pains. The stresses, fast pace and digital focus of modern life a...

Consumer Health in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

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Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;



- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Consumer Health Products Remain Popular in the US As Lifestyles and Demographics Dictate the Success of Various Categories

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wiseguyreports

+1 646 845 9349 / +44 208 133 9349

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