

Data Quality Tools Market 2017 Global Share, Trend, Segmentation and Forecast to 2021

The analysts forecast the Global Data Quality Tools Market to grow at a CAGR of 17.11 percent over the period 2014-2019.

PUNE, INDIA, December 7, 2017
/EINPresswire.com/ --

Global [Data Quality Tools Market](#)

Description

WiseGuyReports.Com adds" Global Data Quality Tools Market 2015-2019 "Research To Its Database.

Data quality tools refer to the wide range of tools required for ensuring quality and reliability of data in various business processes including core business operations, BI, analytics, and decision making. The data quality vendors offer a wide range of functionalities including data profiling, monitoring, parsing, standardization, and data enrichment. These tools are applied on customer data, financial data, and product data to improve the quality of data. Many organizations use data quality tools to avail the benefits of Big Data.

Covered in this Report

This report covers the present scenario and the growth prospects of the Global Data Quality Tools market for the period 2015-2019. To calculate the market size, the report considers revenue generated from the sales of data quality tools. The report also specifies the revenue generated from software and services. The report also details the revenue generated from the deployment of on-premises and cloud models.



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It presents the vendor landscape and a corresponding detailed analysis of the top five vendors in the Global Data Quality Tools market. To calculate vendor share, the report considers revenue generated from software licenses and services. In addition, the report discusses the major drivers that influence the growth of the Global Data Quality Tools market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

Key Regions

- Americas
- APAC
- EMEA

Key Vendors

- Experian
- Informatica
- SAP
- SAS Institute
- Trillium Software (Harte Hanks Company)

Other Prominent Vendors

- ActivePrime
- Attaccama
- Business Data Quality
- DataMentors
- Datiris
- DQ Global
- IBM
- Infoglide Software
- Infoshare Systems
- Innovative Systems
- Intelligent Search Technology
- Melissa Data
- Oracle
- Pitney Bowes
- RedPoint
- Talend
- Uniserv

Market Driver

- Increased Demand for Data Quality Functions in Big Data
- For a full, detailed list, view our report

Market Challenge

- Inconsistency in Collection of Data
- For a full, detailed list, view our report

Market Trend

- Increased use of Data Quality Tools for Marketing
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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