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Smart Cities in Latin America Industry Key Players - HSBC, Huawei, IBM, Cisco,Ericsson Market Analysis and Forecast 2017

Global Smart Cities in Latin America Market Demand, Growth, Opportunities and Analysis By 2021

PUNE, INDIA, December 5, 2017 /EINPresswire.com/ -- Pune, India, 5th December 2017: WiseGuyReports announced addition of new report, titled "Smart Cities in Latin America: Smart Grids and Big Data Create Opportunities for Telcos to Capitalize from Smart City Projects".

Summary
"Smart Cities in Latin America: Smart Grids and Big Data Create Opportunities for Telcos to Capitalize from Smart City Projects", a new Telecom Insider Report provides an executive-level overview of the smart city market in Latin America. It delivers deep qualitative insight into the smart city market, analyzing key trends and smart city projects being implemented in the region, and the main smart city value chain and ecosystem dynamics in the region.

Around the globe the percentage of urban population is growing rapidly, with Latin America being the region with the second biggest share of people living in cities. The growth of big urban centers is also on the rise, creating immense pressure on cities and their facilities and public services.

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It provides in-depth analysis of the following -
- Smart cities in the global context; a look at smart city context worldwide and analysis of the smart city value-chain and the role of telcos;
- Situation of smart cities in Latin America; an overview on the main city challenges in Latin America and how this is driving smart city investments, and also an analysis of the telcos' role within Latin America smart cities' projects;
- Smart city case studies; this section details the business model and strategy of smart city projects from Latin America's five biggest economies;
- Key findings and recommendations; the Insider concludes with a number of key findings and a set of recommendations for smart city stakeholders, including telecom service providers.

Scope

- The rapid evolution of big data, IoT and access technology is opening the door to create many services. The widespread use of sensors across a city is becoming increasingly affordable and easy to implement, supporting faster smart city development.
- Within the safety vertical there is also a lot of investment, most importantly in smart surveillance systems. Solutions include centralized command centers overlooking a wide network of surveillance cameras, many of which capable of automatically recognizing danger situations.
- In general smart cities are being led and coordinated by local government authorities, which develop projects in partnership with solution providers. Telecom service providers in general act as the provider of connectivity services, however, in some cases telcos have provided integrated solutions or even been the project leader.

Reasons to buy
- This Insider Report provides a comprehensive examination of the value chain and business models in the smart cities market in Latin America to help executives fully understand market dynamics, determine what works and what doesn't, formulate effective product development plans and optimize resource allocation and return on investments.
- Five case studies illustrate the findings of the report, providing insight into particular situations in the smart cities market; this will help the reader understand both the challenges confronted in the real world and the strategies employed to overcome those challenges.
- The report discusses concrete opportunities in the smart cities market, providing a number of actionable recommendations for smart city market participants, including telecom service providers.

Table of Content: Key Points

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