

Frozen Pizza 2017 Global Market by Key Players, Share, Trend, Segmentation and Forecast to 2021

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Frozen Pizza Market 2017

A frozen pizza is a ready-made pizza that consumers can store in their refrigerators and consume as and when required. The shelf life of a frozen pizza is approximately 4-6 months, if stored in a freezer. Frozen pizzas when heated are as soft and tasty as freshly baked pizza.

The analysts forecast the Global Frozen Pizza market to grow at a CAGR of 2.54 percent in terms of revenue and 2.06 percent in terms of volume over the period 2015-2019.

Covered in this Report
The Global Frozen Pizza market can be segmented into two categories: Thin Crust Frozen Pizza and Thick Crust Frozen Pizza.



The report, Global Frozen Pizza Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, and the EMEA and APAC regions; it also covers the Global Frozen Pizza market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key Regions

- Americas
- APAC
- EMEA

Key Vendors

Dr. August Oetker

- General Mills
- Nestlé
- The Schwan Food

Other Prominent Vendors

- Amy's Kitchen
- Bernatello's Pizza
- Bud's Pizza
- Little lady
- Macabee
- Newman's Own
- Palermo Villa
- Pinnacle Foods
- Tofurkey

Key Market Driver

- Increased Penetration in New Cultures
- For a full, detailed list, view our report

Key Market Challenge

- Increase in Health Consciousness
- For a full, detailed list, view our report

Key Market Trend

- Introduction of Specific Regional Varieties
- For a full, detailed list, view our report

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