

Baby Care Market in India 2017 Expected to Grow at CAGR of 17.38% and Forecast to 2021

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[Baby Care Market in India 2017](#)

Baby care products are used for children aged 0-3 years. They include baby apparel, baby toys, baby cosmetics, baby foods, baby accessories, and baby diapers. A great variety of baby care products is available in the market. Manufacturers and retailers are constantly working on product innovation and development to widen the baby care products range.



The analysts forecast the Baby Care market in India to grow at a CAGR of 17.38 percent in terms of revenue during the period 2015-2019.

Covered in this Report

This report covers the present scenario and the growth prospects of the Baby Care market in India for the period 2015-2019. To calculate market size, the report takes into account the revenue generated from the sales of the following baby care products:

- Baby apparels
- Baby toys
- Baby cosmetics
- Baby foods
- Baby accessories
- Baby diapers

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The report, Baby Care Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Baby Care market landscape in India and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Johnson & Johnson
- Kimberly-Clark
- Procter & Gamble (P&G)
- Unilever

Other Prominent Vendors

- Aditya Birla Group
- Amul
- Brevi
- Chicco
- Combi
- Dabur
- Dorel Industries
- Emami
- Fisher-Price
- Hasbro
- Himalaya Drug
- Infantino
- Kiwi Baby
- Krauter Healthcare
- Marico
- Mothercare
- Nestle
- Newell Rubbermaid
- Peg Perego
- Pristine Organics
- Wipro
- Wockhardt

Market Driver

- Increase in Urbanization
- For a full, detailed list, view our report

Market Challenge

- Unsafe Aspects of Baby Care Products
- For a full, detailed list, view our report

Market Trend

- Growth in Organized Retailing
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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