

Printing Market for Packaging in Americas 2017 Expected to Grow at CAGR of 5.06% and Forecast to 2021

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[Printing Market for Packaging in Americas 2017](#)

Packaging is a means of protecting products and preparing goods for transport, warehousing, logistics, sale, and final use. It is a process of designing, evaluating, and producing packages. Printing is required to print labels for several applications of packaging, such as flexible packaging, folding boxes, corrugated boxes, glass packaging, synthetic, and metal packaging in an electronic, written, or a graphic manner. In the printing industry in the Americas, printing for packaging accounts for more than 46% of the market share. Based on the type of materials used in packaging, paper and cardboard accounted for the highest share in the printing market for packaging in the Americas.

The analysts forecast the printing market for packaging in Americas to grow at a CAGR of 5.06% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of printing market for packaging in Americas for 2017-2021. To calculate the market size, the report considers revenue generated by different vendors through the sales of printing solutions by several types of technology which include flexography, rotogravure, digital, and others. The 'others' segment includes offset printing, screen printing, letterpress printing, and lithography printing.

The market is divided into the following segments based on geography:

- Brazil
- Canada
- Chile
- Mexico
- The US



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The report, Printing Market for Packaging in Americas 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- A B Graphic International
- HP
- Landa
- Xeikon

Other prominent vendors

- Abbott-Action
- Blue Label Digital Printing
- Cenvéo
- Edwards Label
- ePac
- FRONTIER LABEL
- Lofton Label
- Traco Manufacturing
- Xerox
- Yerecic Label

Market driver

- Increasing demand for labels in packaging industry
- For a full, detailed list, view our report

Market challenge

- In-house printing
- For a full, detailed list, view our report

Market trend

- Rising demand for retail-ready packaging (RRP)
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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