

## Wondering if You Should Replace Your Old Windows? This Seven-Point Checklist is for You!

American Home Improvements posts seven-point checklist on their website to help homeowners determine when it's time to replace old windows for comfort

ELKHART, INDIANA, USA, October 30, 2017 /EINPresswire.com/ -- Elkhart, IN; October 30, 2017 – American Home Improvements has released a new, seven-point checklist to help homeowners decide when to replace existing windows with those incorporating advanced, energy saving and comfort technologies. The checklist can see accessed at the company's website, www.AmHomeImp.com.

Company president Doug Kline said, "We understand <u>replacement windows</u> are a major investment that requires some careful analysis of the pros and cons. We've created our checklist to help people go through a series of seven questions to help them make a sound purchase decision, based on the facts, rather than a high-pressure sales pitch."

Kline continued, "Our approach is to help our customers understand the range of available options and technologies, which can be confusing. We take the time to explain the

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difference between Low-E and Smartglass coatings, as well as Argon and Krypton gas filled sealed panes. There are important thickness and cavity differences between brands, plus new warm-edge technologies for an extra measure of comfort. Our job is to make all this advanced technology understandable. And if the customer decides to go ahead, to install their new windows correctly, while

treating our customers' homes with respect. We work in a safe, secure manner and leave every home spotlessly clean."



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Doug Kline

Precept Partner's web developer Stephen Antisdel added, "We posted the checklist to the website and provided a hyperlink from the homepage to make it easy to find. Once a visitor clicks through to the checklist, they can read it online, or download it as a PDF file allowing them to read it offline or

print it out for future reference."

American Home Improvements provides a variety of <a href="https://home.improvement">home improvement</a> services in north central Indiana and southwest Michigan including roofing and siding projects, kitchen and <a href="https://bath.com/bath.co

## **About American Home Improvements:**

Started in 1959, family-owned American Home Improvements has had the privilege of building and improving thousands of homes and businesses in Michiana. They're success is as much a result of family integrity and communication as it is devotion to the best materials and highest craftsmanship. American Home Improvement's goal is to make each and every client 100% happy with their new remodeling project. For additional details visit <a href="https://www.AmHomeImp.com">www.AmHomeImp.com</a>

## About Precept Partners:

Established in 2003, Precept Partners provides Internet strategies, website design, development and online marketing services to clients in e-commerce, retail, manufacturing, healthcare, technology, the arts, and not-for-profit sectors. Recognition for their work includes coverage in The Wall Street Journal, BusinessWeek, NPR, and Inc magazine, with client awards that include the Inc 500, the Internet Retailer 500, the Hot 100 Best Retail Websites award, the Webby award and many others. More at <a href="https://www.PreceptPartners.com">www.PreceptPartners.com</a>.

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