

Whiskey 2017 Global Market Expected to Grow at CAGR 4.48 % and Forecast to 2019

The report provides in depth study of "Whiskey" using SWOT analysis i.e. Strength, Weakness, Opportunities and Threat to the organization

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[Whiskey Market Analysis And Forecast](#)

About Whiskey

The global whiskey market was the third largest segment in the global spirits market, accounting for 11.57% of the global spirits market in 2014. The global whiskey market comprises of five major segments: Scotch Whiskey, US whiskey, Canadian whiskey, Irish whiskey, and Other Whiskey.

Technavio's analysts forecast the global whiskey market to grow at a CAGR 4.48% in terms of revenue over 2014-2019.

Covered in this Report

Technavio's report, the Global Whiskey Market 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the Americas, EMEA, and APAC; it also covers the global whiskey market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Regions

- Americas
- EMEA
- APAC

Key Vendors



- ABD
- Beam Suntory
- Diageo
- Pernod Ricard

Other Prominent Vendors

- Anheuser-Busch InBev
- Asahi Breweries
- Brown-Forman
- Carlsberg Breweries
- Central European Distribution
- Constellation Spirits
- Distell Group
- Grupo Modelo
- Gruppo Campari
- Heineken
- Illva Saronno
- John Distilleries
- Molson Coors
- Patron Spirits
- Radico Khaitan
- Shiva Distilleries
- Suntory
- The Wine Group
- Tilak Nagar Industries
- United Spirits
- V&S Group
- William Grant & Sons

Key Market Driver

- Increased Marketing and Promotions
- For a full, detailed list, view our report

Key Market Challenge

- Increased Competition from Non-alcoholic Beverages
- For a full, detailed list, view our report

Key Market Trend

- Growing Demand for Premium Whiskey
- For a full, detailed list, view our report

Key Questions Answered in this Report

- What will the market size be in 2019 and what will the growth rate be?

- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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