

# evvnt partners with Powderhook

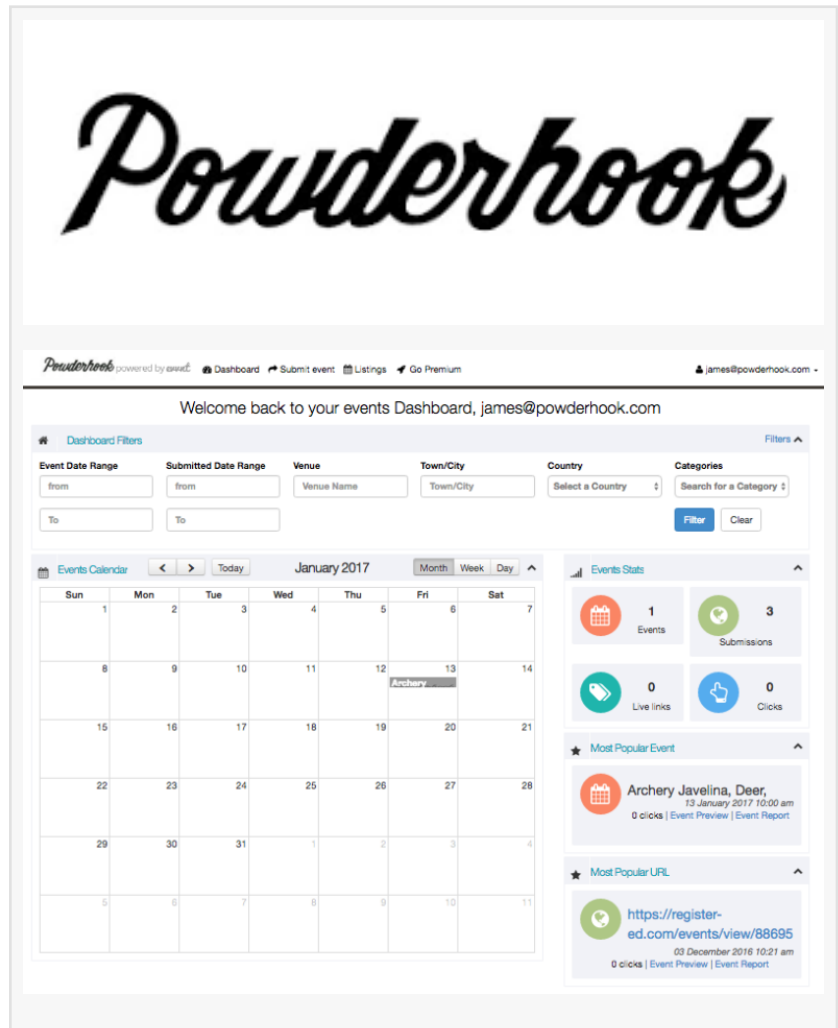
LONDON, UNITED KINGDOM, October 11, 2017 /EINPresswire.com/ -- LONDON, UK, December. 3, 2016 – London based event marketing specialist evvnt has partnered with hunting and fishing events company Powderhook to offer evvnt's unique 'freemium' and 'premium' marketing technology to Powderhooks community increasing awareness of their events across the USA.

evvnt will provide its event promotion technology platform to Powderhook, to resell the evvnt service and white label the evvnt platform, which essentially supplies genre and location specific event marketing on 40+ event listing and social media sites including Eventful, Google Events, Events Tag, EIN news, Event Setter, Event Crazy, American Towns, Events in America and many more. The evvnt partnership will enable Powderhook to drive the promotion and success of sporting, shooting and fishing events in to the heart of the USA.

“We have been working with Powderhook for over 12 months and the passion for hunting and fishing is clearly visible by the sheer amount of events” explained Richard Green, CEO and Found of evvnt. “We share Powderhooks ambition to create more awareness for fishing and hunting events through the USA and increase people of all ages to participate.”

“The outdoor industry holds thousands of events each year. From banquet fundraisers to countless opportunities for kids, families, and individuals, our industry does a great with programming for people interested in all outdoor related pursuits. But, we’ve struggled to get our events in front of people who hadn’t thought to consider a hunting, fishing, or recreational shooting or other outdoor related event. Though our partnership with evvnt we aim to solve that problem by meeting people where they’re already looking – their local newspaper site, social media, or any of the hundreds of event websites out there. In the end, we hope to give people who love the outdoors more opportunities to get outside, and we hope to be able to offer the our industry the tools they need to make their events an even greater success..” Eric, Co-Founder and CEO of Powderhook.

About Powderhook



Powderhook is the resource for connecting hunters and fishermen with places to enjoy their passion. We are building a one-stop marketplace to find any and all places, public and private, paid and free to hunt or fish in the United States and beyond. Check back often, as inventory grows daily. Our mission is Access for All, which means we're bringing all the leases, permissions, blind seats, rentals, charters, outfitters, hunting clubs, lodges, game preserves, public and private lands we can find, into one simple to use resource. And, if you don't find what you're looking for today, get in touch and we'll find it for you. It would be our pleasure to help you find a place to hunt or fish.

### About evvnt

evvnt is a single submission event marketing and syndication service. From a single event submission customers have access to 6000+ event listing sites where event consumers are looking for events to attend. Through one simple interface, organisers can distribute and publish events to 50+ targeted listing sites in one click. The evvnt platform creates events awareness and momentum in organic search, mobile and social streams via a customised network on listing sites and feeds, maximising exposure prior to any event.

### Additional Resources

#### Media Relations

T: +44 20 7323 0450  
 E: [marketing@evvnt.com](mailto:marketing@evvnt.com)  
 W : [www.evvnt.com](http://www.evvnt.com)

### Brand Guidelines

We have created a brand guidelines page with logos, CEO photos and information to ensure the brand is correctly represented – please take a look.

<http://evvnt.com/brand-guidelines>

evvnt Ltd  
 17A Newman Street  
 London, W1T 1PD

The screenshot displays the Powderhook dashboard interface. At the top, there's a navigation bar with 'Powderhook powered by evvnt', 'Dashboard', 'Submit event', 'Listings', and 'Go Premium'. A prominent banner offers a 'Single Event Upgrade - Go Premium for \$60.00 & add 37 More Listing Sites' with a 'Buy Now' button.

The main content area is titled 'REPORT FOR ARCHERY JAVELINA, DEER, SMALL GAME HUNT CAMP'. It features a large image of the event poster and a sidebar with 'EVENT INFORMATION' including Venue (Lake Pleasant Regional Park), Location (Lake Pleasant Access Road, Morristown, 85342), Date (13 January 2017 at 5:00 am), and Category (Sports / Leisure). A 'Download report' button is also present.

Below this is the 'OVERALL REACH' section, which shows that the event has been targeted at 6 publishers with an audience of 4.1M. It includes metrics for Publishers (6), Promoted (0), and Links Collected (0). A note states 'There are 37 more sites left for promotion. Click to Add more sites'.

The 'PUBLISHER BREAKDOWN' section shows a table of publishers with columns for Site name, Location, Site audience, Local audience, Mobile app, Status, and View. The table lists several publishers like American Towns, Event Setter, Eventful, Get Set USA, Just Landed, and Powderhook, each with their respective audience sizes and status (e.g., Promoting, Pending, or Connected).

The bottom part of the screenshot shows an 'Events' section with a filter bar and a table of event listings. The table columns include Event title, Venue, Start time, Submitted, and Status. It lists events such as 'Archery Javelina, Deer, Small Game Hunt Camp', 'NWTF ST. Louis Longbears, MO', 'NWTF Corpus Christi Chapter, TX', 'NWTF Sport Show', and 'NWTF Banquet'.

United Kingdom

Richard Green  
evvnt  
02073230450  
email us here

The screenshot displays a Pressbook dashboard for an event titled "POWDERHOOKS ARCHERY (ARROW, JAVELIN, DEER, SMALL GAME HUNT GAMES)". The event information includes the location "Lark Forest, Northampton, UK" and the date "13 January 2017 at 0:00 am". The overall reach shows 42 publishers with an audience of 36M. The publisher breakdown table lists various publishers with their respective audience sizes and reach metrics.

Publisher	Location	Site audience	Local audience	Website app	Status	View
ABC Central	Local	2,742	876	✓	Active	+
ABC Family	Local	1,484	180	✓	Active	+
Activity News	National	754	747	✓	Active	+
Adventure Books	National	44,625	84	✓	Active	+
Adventure Magazine	Local	154	125	✓	Active	+
Click & JAZZ	Local	1,384	134	✓	Active	+
Clubhouse Alive	National	174	168	✓	Active	+
Cricket Archive Online	Local	244	214	✓	Active	+
Cricket	Global	5,594	94	✓	Active	+
Cricket	Global	54	45	✓	Active	+
Cricket Online	Global	3,524	34	✓	Active	+
Cricketing	Global	854	854	✓	Active	+
Cricketing	Global	134	130	✓	Active	+
Cricketing	Global	2,384	474	✓	Active	+
Cricketing	Global	174	170	✓	Active	+
Cricketing	Global	84	84	✓	Active	+
Cricketing	National	36	27	✓	Active	+
Cricketing	National	474	474	✓	Active	+
Cricketing	Local	174	170	✓	Active	+
Cricketing	Global	344	242	✓	Active	+
Cricketing	National	854	854	✓	Active	+
Cricketing	Global	194	24	✓	Active	+
Cricketing	National	74	68	✓	Active	+
Cricketing	Global	474	94	✓	Active	+
Cricketing	National	584	584	✓	Active	+
Cricketing	National	84	84	✓	Active	+
Cricketing	Global	854	854	✓	Active	+
Cricketing	Global	1,394	14	✓	Active	+
Cricketing	National	84	43	✓	Active	+
Cricketing	National	21,284	21,284	✓	Active	+
Cricketing	Local	74	8	✓	Active	+
Cricketing	Local	1,384	134	✓	Active	+
Cricketing	National	4,594	4,594	✓	Active	+
Cricketing	Global	484	24	✓	Active	+
Cricketing	National	84	30	✓	Active	+
Cricketing	National	144	144	✓	Active	+
Cricketing	Local	234	230	✓	Active	+
Cricketing	Local	304	304	✓	Active	+
Cricketing	Global	204	194	✓	Active	+
Cricketing	Local	84	43	✓	Active	+
Cricketing	Global	484	184	✓	Active	+
Cricketing	Global	304	30	✓	Active	+

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.