



Motorcycles Market Analysis 2017 (By Segment, Key Players and Applications) and Forecasts To 2021

Motorcycles Global Market Share, Opportunities, Segmentation and Forecast to 2021

PUNE, INDIA, September 27, 2017 /EINPresswire.com/ -- Pune, India, 27th September 2017: WiseGuyReports announced addition of new report, titled "[Motorcycles](#) Global Industry Almanac 2017".

Summary

Global Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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Synopsis

Essential resource for top-line data and analysis covering the global motorcycles market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Key Highlights

- The motorcycles market consists of all classes of on- and off-road motorcycles including scooters and mopeds.
 - Mopeds are powered two-wheeler vehicles with engine capacity of less than 50 c.c., generally also equipped for non-motorized propulsion and with restricted maximum speed. For the purposes of this profile, all powered two-wheelers other than mopeds are classed as 'motorcycles'. (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension, and/or has a step-through chassis, thus depending on its engine capacity a scooter may fall into either moped or motorcycle category).
- Volumes reflect the number of new motorcycles sold each year.
- The market value is assessed at manufacturers' list price.
 - All currency conversions are carried out at constant average annual 2016 exchange rates.
 - The global motorcycles market had total revenues of \$69,401.0m in 2016, representing a compound annual growth rate (CAGR) of 0.7% between 2012 and 2016.
 - Market consumption volumes declined with a compound annual rate of change (CARC) of -1.8% between 2012 and 2016, to reach a total of 46,107.6 thousand units in 2016.
 - Asia-Pacific holds 62.1% of the global motorcycles market, followed by Europe.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global motorcycles market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global motorcycles market
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global motorcycles market with five year forecasts by both value and volume

Reasons to buy

- What was the size of the global motorcycles market by value in 2016?
- What will be the size of the global motorcycles market in 2021?
- What factors are affecting the strength of competition in the global motorcycles market?
- How has the market performed over the last five years?
- Who are the top competitors in the global motorcycles market?

Table of Content: Key Points

EXECUTIVE SUMMARY

Market value

Market value forecast

Market volume

Market volume forecast

Category segmentation

Geography segmentation

Market share

Introduction

What is this report about?

Who is the target reader?

How to use this report

Definitions

Global Motorcycles

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Motorcycles in Asia-Pacific

Market Overview

Market Data

Market Segmentation

Market outlook

Five forces analysis

Motorcycles in Europe

Market Overview

Market Data

Market Segmentation

...Continued

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