

Motorcycles industry 2017- By Identifying the Size, Growth, Major Segments, and Leading Players in the Market 2017

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SUMMARY

WiseGuyReports published new report, titled "Motorcycles Global Industry Guide".

Global Motorcycles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

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Key Highlights

- The motorcycles market consists of all classes of on- and off-road motorcycles including scooters and mopeds.
- Mopeds are powered two-wheeler vehicles with engine capacity of less than 50 c.c., generally also equipped for non-motorized propulsion and with restricted maximum speed. For the purposes of this profile, all powered two-wheelers other than mopeds are classed as 'motorcycles'. (The term 'scooter' refers to a two-wheeler of any capacity that has its engine as part of the rear suspension, and/or has a step-through chassis, thus depending on its engine capacity a scooter may fall into either moped or motorcycle category).
- Volumes reflect the number of new motorcycles sold each year.
- The market value is assessed at manufacturers' list price.



- All currency conversions are carried out at constant average annual 2016 exchange rates.
- The global motorcycles market had total revenues of \$69,401.0m in 2016, representing a compound annual growth rate (CAGR) of 0.7% between 2012 and 2016.
- Market consumption volumes declined with a compound annual rate of change (CARC) of -1.8% between 2012 and 2016, to reach a total of 46,107.6 thousand units in 2016.
- Asia-Pacific holds 62.1% of the global motorcycles market, followed by Europe.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global motorcycles market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global motorcycles market
- Leading company profiles reveal details of key motorcycles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global motorcycles market with five year forecasts by both value and volume

Key points to buy

- What was the size of the global motorcycles market by value in 2016?
- What will be the size of the global motorcycles market in 2021?
- What factors are affecting the strength of competition in the global motorcycles market?
- How has the market performed over the last five years?
- Who are the top competitors in the global motorcycles market?

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