

Hotel Tech Live Adds Prologic First Hospitality ERP to List of 2017 Exhibitors

Hotel Tech Live's line-up of innovative exhibitors has received a boost, with Prologic First announcing plans to join the 2017 show.

LONDON, UNITED KINGDOM,

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-- The excitement is already building within the hospitality sector, as Hotel Tech Live approaches. The renowned industry event will take place on 26-27 September 2017, at ExCel London. Anyone who's anyone in the hospitality sector will be attending, presenting some excellent networking and exhibiting opportunities.

The latest exhibitor to announce its plans to be part of the prestigious event is Prologic First – the company behind the innovative integrated hotel software. Prologic First has already achieved

online Materials, Costing & Accoutning Interfaces Hotel PMS HOTELS F&B SERVICE VENUES CLUBS Independent units and Chains Hospitality ERP Saas or On-site **Integrated Hospitality Software** 1000+ customers 30 countries Visit us at Stand 4094 24/7 support Hotel Tech Live - Stand 4094

notable success. Its WISH, Touché, mycloud and WebProlIFIC products are being used at over 1,000 sites in 30+ countries. In the UK, Park Lane Mews Hotel, Vincent Apartments, Bell Epping Hotel, Mayflower Collection and The Lalit are among those using the system, along with the Mastcraft and Cola Hotels chains.



We're delighted to be taking part in Hotel Tech Live. We'll be demonstrating our integrated hotel software system's unique benefits & allowing delegates to see for themselves how easy to use it is."

Amlan Ghose

Prologic First offers a wide range of systems designed to maximize efficiency in the hospitality sector. While the company is focusing on promoting its integrated hotel software at Hotel Tech Live, it is also known for delivering online PMS, guest services management, and membership accounting.

Managing Director Amlan Ghose comments:

"We're delighted to be taking part in Hotel Tech Live to share our integrated hotel software solution. We'll be demonstrating

the system's unique benefits and allowing delegates to see for themselves just how comprehensive but at the same time how easy to use it is. Our expert staff will be on hand throughout the event to answer questions and share insights into this pioneering use of technology."

Prologic First's hotel software is a unique, integrated, web-based as well as on-premise, multi-

property software that delivers tangible benefits. It has been developed exclusively for large and upscale hospitality businesses, from 4-5 star hotels to hotel groups and chains.

Surprisingly for a system of this depth, our hotel software can be used out-of-the-box, requiring only minimal customization at most.

Prologic First's hotel software is a paperless system that uses automation to reduce time-consuming tasks. It introduces industry-based proven and used workflows,



digital documents, and mobile apps, comprehensive reports and many configurable reports that users can access to view the data in a format that suits individual management teams. The system also allows for reports to be distributed and archived electronically.

Users enjoy a flexible array of implementation options, including being licensed for deployment at the user site or at a chain data centre, or subscribed to from Prologic First's data centres as a SaaS service.

Hotel Tech Live delegates are invited to meet with the Prologic First team at stand number 4094 to discuss the hotel software's many benefits in person. The team will demonstrate the system in full, including its unique enterprise features such as multi-property management, front desk, F&B service, central control of masters, central purchasing, multi-property material analytics, shared F&B costing services, inter-unit transactions and reconciliation and financial consolidation/benchmarking.

Prologic First hotel software is the ultimate IT solution for leading players in the hospitality sector. If you're attending Hotel Tech Live this year, <u>visit stand 4094 to meet the team</u> and experience the system for yourself.

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