



# Canada Alcoholic Drinks Market 2017 Share, Trend, Segmentation and Forecast to 2022

*Wiseguyreports.Com Adds "Alcoholic Drinks - Canada Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 To 2022"*

PUNE, INDIA, June 19, 2017 /EINPresswire.com/ -- Summary

Canadian consumers are gravitating towards unique food and drink products which offer an interesting experience, with this trend also spilling over into [alcoholic drinks](#). Prominent examples include craft beer characterised as local small-batch production. Growing from a small niche into a sizable area in 2015, this is breathing some life into a struggling beer category. Meanwhile, partly due to appellations indicating country of origin, region and vineyard, wine is also growing in popularity. Cr...

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Euromonitor International's Alcoholic Drinks in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Alcoholic Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Unique Products Which Offer An Interesting Experience Appeal To Consumers  
Premiumisation Continues While Value Offerings Attract Interest in Beer

Major Players Focus on Overcoming A Weak Alcoholic Drinks Market  
Changing Regulatory Environment Offers New Opportunities  
Weak Economic Outlook Set To Limit the Growth of Alcoholic Drinks  
Key Trends and Developments  
Younger Generations Continue To Seek New Products and Interesting Experiences  
Diversifying While Focusing on Core Businesses  
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