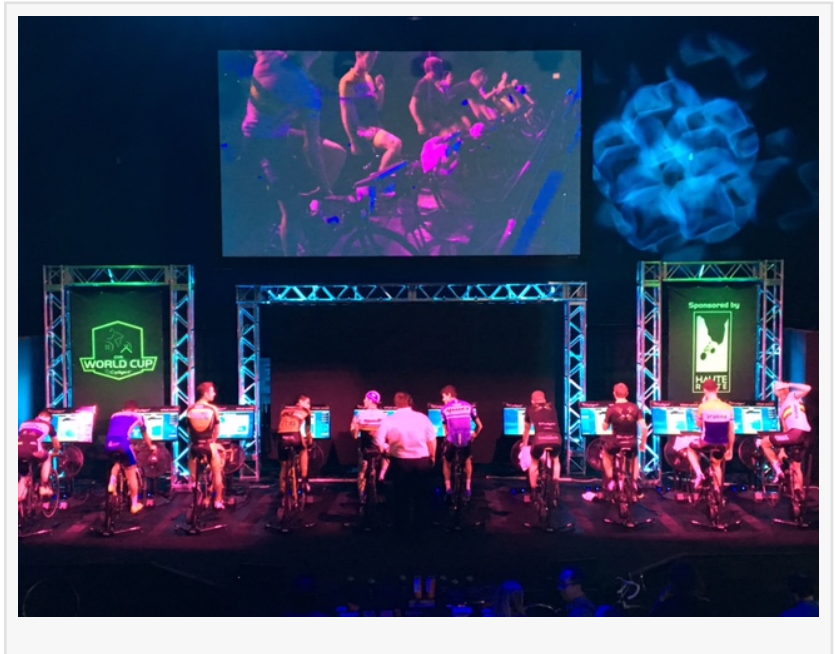


Millennial Esports Congratulates Cycligent World Cup Winners

LAS VEGAS, NEVADA, UNITED STATES, April 27, 2017 /EINPresswire.com/ -- LAS VEGAS, NEVADA - Millennial Esports Corporation (TSX VENTURE: GAME) hosted the nation's first Cycligent Virtual Rankings (CVR) World Cup this month, sponsored by Haute Route, inside "thE Arena" in Downtown Las Vegas. Yes, you're reading this correctly, there was a 20.2 mile cycling event, on a performance stage, inside an air- conditioned arena.

The growing phenomenon allows riders, or their avatars, to compete against each other virtually, based entirely on pedaling data transmitted in real life. The online course environment, created by Zwift, has established a tremendous global community, as racers mount bike sets, with power metrics that simulate riding through 3D courses. Fans and online viewers cheered on competitors as they watched inside Millennial Esports arena, and even more people saw the broadcast, live in HD.



“

Racers we're determined, they put in work and concentration, and they had fun; it's a lot like Esports.”

Millennial Esports CEO Alex Igelman

Representing the women, Millennial Esports congratulates Lindsay Guerra, 1st place, Janis Dennis, 2nd place and Ashley Carelock, 3rd place. On the men's side, Justin Purificati won first place, Shane Miller, 2nd place and Jernst Templaar, 3rd place. Millennial Esports CEO Alex Igelman was honored to host the inaugural competition inside the new 15,000 square foot arena, in Downtown Las Vegas. “Racers we're determined, they put in work and concentration, and they had fun; it's a lot like Esports.” Igelman said.

The event also benefited World Bicycle Relief, a non-profit organization that addresses the great need for reliable, affordable transportation in rural areas of developing countries.

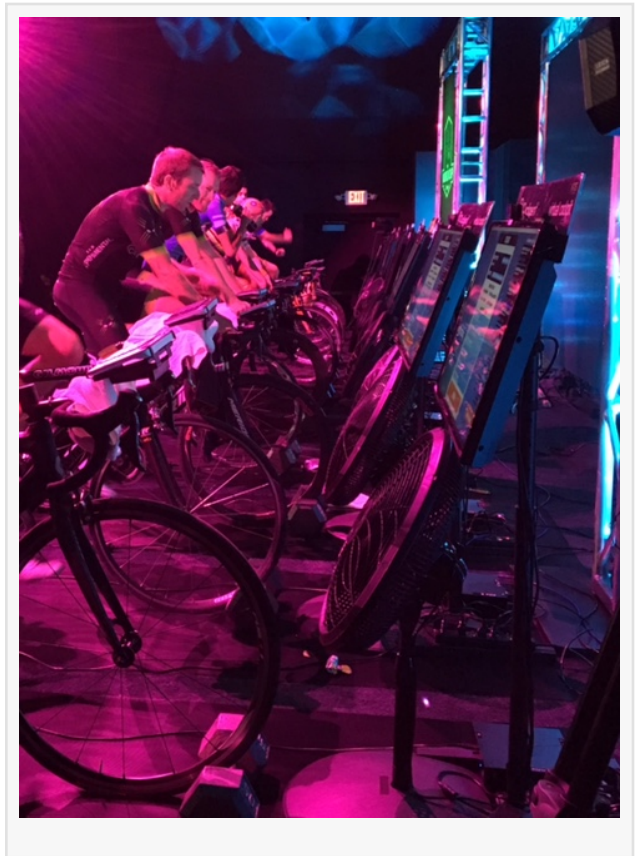
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More About Millennial Esports Corporation:

Millennial Esports Corp. owns and operates "thE Arena", Las Vegas' first permanent Esports Arena and studio. "thE Arena" is a state of the art 15,000 square foot facility located on world famous Fremont Street, at the Neonopolis, in the heart of Downtown Las Vegas.

The Company operates www.millennialesports.gg, an Esports platform and online community, which provides gamers with a variety of online competitions, leagues and ladders, giving them an opportunity to win prizes and garner recognition within the global Esports community. In addition, the Company provides turnkey solutions to give game publishers, consumer brands and other partners exposure and influence on a targeted audience, thereby enabling them to generate new revenue streams by leveraging this unique and highly sought after global demographic.

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