

Wood Flooring Industry Dynamics, Segment Analysis and CAGR Growth Analysis Research Report to 2022

2012-2022 Report on Global Wood Flooring Market Competition, Status and Forecast, Market Size by Players, Regions, Type, Application

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WiseGuyReports.Com Publish a New Market Research Report On – “Wood Flooring Industry Dynamics, Segment Analysis and CAGR Growth Analysis Research Report to 2022”.

The global [wood flooring manufacturing market](#) is seeing a steady upswing currently on account of the increased preference for wood flooring due to its durability and restorability. The market can be segmented into solid, acrylic impregnated, and engineered wood. Bamboo flooring also falls under the ambit of wood flooring. Wood flooring comes in different shapes such as parquet, strips, and planks. Raw materials used in wood flooring include birch, oak, walnut, ash, maple, birch, beech, etc. Among them, oak is the most popular due to its strength, lesser cost, appearance, and wide availability. In fact, red oak accounts for about a majority of wood flooring sales.

In the report, Transparency Market Research provides a detailed analysis of the global wood flooring market by segmenting it based on various parameters and presenting an in-depth analysis of each segment. It studies the various growth drivers and restraints in the market, besides evaluating the prevailing trends. The report also includes sagacious inputs from experts in the industry.

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A detailed assessment of the current vendor landscape is presented in the report. It not only profiles the prominent players operating in the market, but also brings to the fore their strengths and weaknesses. Using industry-leading analytical tools, the report gauges the threats and opportunities



Wood Flooring Market 2017

that these companies may face over the course of the forecast period between 2017 and 2022.

Global Wood Flooring Manufacturing Market Drivers and Trends

Driving the demand in the global wood flooring manufacturing market is the increasing housing construction and remodeling activities. With the rapid pace of urbanization worldwide, the housing industry has received a major fillip. There has been a continued uptick in activity in the commercial real estate and building remodeling and renovation works. This has majorly contributed to the market along with increasing purchasing power of discerning consumers, who are increasingly opting for green buildings. The rising popularity of pre-finished products and manufactured floors has also driven demand in the market. Additionally, wood products are being increasingly recycled. This is another cause for the soaring popularity of wooden floors.

Countering the growth in the market are unstable prices of wood and other raw materials, strict regulatory norms, and rising cost of production. Another crucial market restraint is the growing thrust on environment which has led to strict policies against rampant deforestation. Further, stiff competition from substitutes such as ceramic tiles, carpet, and vinyl is also thwarting the growth in the market.

A trend noticed in the manufacturing process is the increased thrust on automating processes to boost efficiency and improve safety. Although labor is used in the industry to craft products, operators are increasingly investing in enhanced technologies to cut down on manufacturing costs.

In this report, the global Wood Flooring market is valued at USD XX billion in 2016 and is expected to reach USD XX billion by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report split global into several key Regions, with sales (K sqm), revenue (Billion USD), market share and growth rate of Wood Flooring for these regions, from 2012 to 2022 (forecast), covering

- United States
- Europe
- China
- Japan
- Southeast Asia
- India

Global Wood Flooring market competition by top manufacturers/players, with Wood Flooring sales volume, Price (USD/sqm), revenue (Billion USD) and market share for each manufacturer/player; the top players including

- Kronotex USA
- Armstrong
- Shaw Floors
- Mohawk Flooring
- Quanex Building Products
- Mannington Flooring
- Mullican Flooring
- Somerset
- Wood Flooring International
- Tarkett
- Karelia-Upofloor
- LAUZON

Wicanders
Decospan
ASSA ABLOY
BEFAG
Sensa
Beaulieu
Ter Hurne
Power Dekor
Nature
Anxin
ELEGANT LIVING
Vohringer
Shiyou
Raffaeofoma
Der
Beamy
Yangzi
Shengbaoluo

On the basis of product, this report displays the sales volume (K sqm), revenue (Billion USD), product price (USDsqm), market share and growth rate of each type, primarily split into

Hard Wood Floorings
Solid Wood Floorings
Bamboo Floorings
Cork Floorings
Other

On the basis on the end users applications, this report focuses on the status and outlook for major applications end users, consumption (sales), market share and growth rate of Wood Flooring for each application, including

Residential Flooring
Commercial Flooring

This report gives you access to decisive data such as

Industry - related enterprises and policies important information disclosure

Market growth drivers

Factors limiting market growth

Current market trends

Market structure

Future development opportunities and direction

Market projections for the coming years

etc.

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