

# Memphis Premiere - Lantern Light Festival Opens March 31st Agri Center

*Memphis Premiere - Lantern Light Festival Opens March 31st runs through May 7 at Agri Center International Tickets now on sale!*  
[www.LanternLightFestival.com](http://www.LanternLightFestival.com)

MEMPHIS, TENNESSEE, USA, February 22, 2017 /EINPresswire.com/ -- Memphis, Tennessee – February 22, 2017 – After a successful run in Miami, the [Lantern Light Festival](http://www.LanternLightFestival.com) transforms the Agricenter International into a dazzling spectacle of lights and artistry from March 31 to May 7, 2017. A celebration of Chinese culture, the festival is a five-week production featuring massive lanterns, inspiring performances and a variety of food. Attendees will experience a kaleidoscope of colors, shapes, and themes. Learn more and purchase advanced tickets at <http://www.lanternlightfestival.com>.

“While some people have seen lanterns being released into the night sky, these lanterns stay firmly on the ground,” explained Sanjay Syal, President & CEO of Pinnacle Production Group. “This show was designed specifically for Memphis. Hundreds of lanterns will illuminate the night, including a four-hundred-foot Dragon. A team of eighty Chinese artisans need three months to complete our hand-crafted lanterns, which are made from sculpted steel frames and hundreds of pieces of silky cloth. Other lantern themes include global architecture, creatures of the land and sea, and mythical stories.”

In addition to seeing the gigantic lanterns, the festival promises fun for the whole family, with Chinese acrobats, a Wishing Tree, and live music. Activities for children include obstacle course inflatables, virtual reality rides, face-painting, a Dragon ride and mining for emeralds.



The event runs from March 31st to May 7th, 2017, Friday through Sunday, 6:00 pm to 12:00 am at the Agricenter International, 7777 Walnut Grove Rd, Memphis, TN, 38120. Ticket prices range from \$16 to \$20, with group pricing available.

### The History of the Lantern Light Festival

Over 2,000 years ago in China, Emperor Hanmingdi ordered that lanterns be lit to show respect to Buddha on the fifteenth day of the first Chinese lunar month. The festival traditionally ends the Chinese New Year period, marking the return of spring and symbolizing the reunion of family.



### About Pinnacle Production Group

For more than 20 years, Pinnacle Productions Group has delivered over 1,000 shows across ten different industries, including family entertainment. These shows have attracted over 5 million attendees.

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