



DailyFunder Appoints Michael Giusti As Managing Editor

The official alternative business lending magazine welcomes an award-winning writer and editor to take the publication to the next level.



NEW YORK, NY, USA, May 19, 2014 /EINPresswire.com/ --

[DailyFunder](#), the official alternative business lending publication, has appointed Michael Giusti as Managing Editor. Giusti is an award-winning writer and editor who brings 18 years of journalistic experience to DailyFunder. He has worked as a daily newspaper reporter, an editor at a regional business journal, and he has reported on the financial services industry for more than a decade. He also teaches journalism at Loyola University New Orleans and holds an MBA.

DailyFunder launched a [forum](#) dedicated to alternative business lending and merchant cash advance in October 2012. Its popularity amongst industry insiders has surged, with visitors spending a collective 3,251 hours on the desktop version of the website in April alone. The appetite for news and content paved the way for a bi-monthly magazine that debuted in January of this year.

"Giusti will play an invaluable role in DailyFunder's continued success," said company co-founder Sean Murray. "Our publication is reaching a large audience and we want to do all we can to serve our readers. Giusti is a top notch editor."

More than 3,000 print copies of each issue are being distributed by mail and DailyFunder has had a presence so far this year at the Northeast Acquirers Association conference, Transact 14, and LendIt. They are also a media sponsor of the upcoming [Exponential Finance](#) conference in New York City that begins on June 10th.

About DailyFunder

DailyFunder operates the official alternative business lending publication and online forum. Founded in 2012 and based in New York City, they boast more than 1,000 members. Anyone can access the forum free using the mobile apps. iPhone:

<http://itunes.apple.com/us/app/dailyfunder/id594955858?mt=8> Android:

http://play.google.com/store/apps/details?id=com.vbulletin.build_2432

Press release courtesy of Online PR Media: <http://bit.ly/1taZRr3>

Sean Murray
DailyFunder
914-600-7882
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/205473572>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.