

## Smart Water Systems | Exclusive Interview with Telecom Italia

*In the run up to SMI's 3rd annual Smart Water Systems event, Roberto Gavazzi gives his views on the conference and challenges facing the water industry.*

LONDON, LONDON, UNITED KINGDOM, February 21, 2014 /EINPresswire.com/ -- Roberto Gavazzi, a senior smart city project from Telecom Italia, works with Italian and European cities in projects involving ICT technologies. His presentation entitled: ICT for Smart Water Management, will include updates on smart utility platforms and water management with a focus on the Turin case study.

"The Smart Water System Conference is a very good opportunity to bring together experts from the ICT world and from the Utility World. Cities are becoming more and more smart and water is an essential resource to be managed in efficient way. The ICT can provide IoT ("Internet of Things") solutions that could really help in having a smart and real time management of the water distribution and delivery systems. That's why we think we can speak of Smart Utility as the next step for Utility Companies"

When asked about what attendees will be able to take away from his talk he commented, "new ideas for ICT application to [Smart Water Systems](#)... Smart Water Systems shall help in reducing cost and increase water management efficiency to avoid water leakages"

The full interview can be read in the event [download center](#).

Smart Water Systems will take place on 28th and 29th April in London, UK and will aim to bring together leading industry experts active in the field. Other key speakers will include Thames Water, DELTA N.V, Scottish Water, Vitens, Southern Water, plus many more.

A promotional poster for the Smart Water Systems 2014 conference. The poster features a blue and white water meter on the left, with water splashing at the bottom. The text on the right reads: "SMi present the 3rd annual conference on: Smart Water Systems", "Marriott Hotel, Regents Park London, UK", and "28 - 29 APRIL 2014". The website "www.smart-water-systems.com" is listed at the bottom. The SMI logo is in the top right corner.

SMi present the 3rd annual conference on:  
**Smart Water Systems**  
Marriott Hotel, Regents Park  
London, UK  
28 - 29 APRIL 2014  
[www.smart-water-systems.com](http://www.smart-water-systems.com)

Smart Water Systems 2014



The Smart Water System Conference is a very good opportunity to bring together experts from the ICT world and from the Utility World”

*Roberto Gavazzi, Telecom Italia*

To see the full speaker line-up and latest conference agenda, visit [www.smart-water-systems.com](http://www.smart-water-systems.com)

Events highlights will include:

- A keynote address from Steve Plumb, Head of Metering at Thames Water - The case study presentation entitled: Smart Water Metering in Thames Water, will provide unique insights into lessons learned and will discuss the rolling out of progressive metering across the Thames

#### Region

- Solutions on Best Practices – Attendees will share ideas with industry leaders to identify cutting-edge developments including wireless M2M communications, smart water metering, smart water grids, smart hydraulics, performance assessment and the implementation of phone apps and social media to strengthen your competitive position.
- A Focus on the Customer – The conference will look to analyse how social media will allow organisations to better communicate and interact with customers to reduce wastage and monitor usage patterns.
- Case Studies – Case studies will be presented on how major utilities apply practical strategies with a focus on progressive metering, European grids and sustainable drainage.

For further details visit [www.smart-water-systems.com](http://www.smart-water-systems.com)

3rd annual Smart Water Systems Conference

28TH - 29TH APRIL 2014

Marriott Regents Park Hotel, London, UK

Sponsored by: NWave Technologies, Sensus and Waterfall Security Solutions

Official Media Partners: British Water, SWAN Forum, SBWWi, Global Water Intelligence

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