

Miami Trade Show Exhibits Leader Expands Showroom for the Third Time

MIAMI, FL, USA, February 18, 2014 /EINPresswire.com/ -- [Skyline South Florida](#), a leading trade show display company serving the Fort Lauderdale and Miami regions, prepares to expand its showroom again. The showroom will feature an array of custom-modular exhibits, [banner stands](#) and air-powered displays.

Skyline South Florida will be expanding its exhibit showroom by 35% within the next month. Over the course of seven years, Skyline South Florida has been incrementally growing its showroom in Hallandale, FL.

"We've been expanding the space since we've moved in," said Wayne Litsky, Operations Manager of Skyline South Florida.



Initially, Skyline had dedicated approximately 1,000 square feet for a showroom. With this recent expansion, they will have over 6,000 square feet. This does not include working space for personnel. "We saw a need to show more of our capabilities. Because our scope is so wide we can't show everything but we have a very good cross section of what we can do," said Litsky.

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Eric Weinberg

One of the most recent additions is Skyline's new air-powered exhibit system called WindScape®. This innovative display system enables the user to set up the display structure with the touch of a button. "This new system is engineered for easy install and efficient packing. It is incredible how small some of the displays can pack.

Clients will see a substantial savings in cost of ownership," said Eric Weinberg, President of Skyline South Florida (<http://www.skyline-sfl.com>).

The expanded showroom will feature an array of [portable exhibits](#), custom-modular exhibits and a variety of banner stands. Additionally, there are larger exhibits that create an entirely unique

environment. "When working on larger assignments, we find that clients are seeking to create an atmosphere to promote their brand and give the visitor an indelible impression of the company." Weinberg said that there is a lot of competition on the show floor which also means there are lots of opportunities for brands to stand out.

"Keep in mind that we can create an outstanding exhibit but to maximize a client's opportunities, they need to have a plan of action," said Litsky. Skyline provides professional staff training specifically for trade shows. Training can be done at the client's office, on the show floor and/or at Skyline's showroom.

In addition to its showroom, the South Florida trade show display company also owns a billboard that is visible from I-95. The billboard is directly next to the company's building and faces the highway. Plans also include a new backlit sign for the building's facade in the very near future. "We're very proud to be a part of the Miami event marketing industry. We have been in this market for over 25 years. It only makes sense for us to continue to expand and share our expertise. Helping other businesses create outstanding trade show experiences is what we do best," said Weinberg.

For more information about Skyline South Florida, portable exhibits or to visit the showroom, contact Skyline South Florida today at: <http://www.skyline-sfl.com/Contact-Us/>.

About Skyline South Florida: Skyline South Florida designs and manufactures exhibits for companies that participate in trade shows and special events. With a high level of practical experience and industry knowledge, the company provides clients with exhibits that maximize their brand. Skyline provides a full offering of exhibit rentals along with full, turnkey asset management services. They can match any size and budget, ranging from tabletop displays and portable displays to modular inline exhibits and large-scale island exhibits.

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