

# Amazing Business Promotional Gift Idea - Modern & Re-engineered with the Highest Quality Materials!

*"Do unto others as you would have others do unto you." The Golden Rule!*

AKRON, OH, USA, February 4, 2014 /EINPresswire.com/ -- Many businesses know from experience that applying The Golden Rule as a strategy, both internally and externally, is a key to success. [The Golden Rule Marble™](#) is a wonderful way to gift a company's philosophy and this message to others, be they clients, employees, associates, friends or family.

What is "The Golden Rule Marble™?" It is a unique, pocket-sized keepsake, consisting of the inspirational message of "The Golden Rule" inscribed on a brass ring wrapped around a high-quality, colorful acrylic marble. Translucent colors give the appearance of "light coming from within." This 1960's concept (plastic back then) has been re-designed, re-engineered and is now manufactured as a high-quality promotional giveaway.



The Golden Rule Marble - gift set with acrylic box and pamphlet enclosure

Gift choices for employees or customers can be difficult. Often the giver would like the gift to be not only promotional, but also useful or meaningful. The Golden Rule Marble™ is a great solution for this give-away dilemma. Since the message transcends any religious origins to a universal doctrine for the masses, it's a corporate gift most anyone can appreciate.

Available in six tiger-eye acrylic colors (white, black, green, blue, red and translucent blue), the Golden Rule Marble™ has a hand-inscribed brass ring which encircles it. Each one-inch marble comes with a double-sided pamphlet imprinted with the message of the golden rule, neatly folded into a clear, acrylic box. The pamphlet can be custom printed with a business or personal message for special orders.

Patented and Trademarked, The Golden Rule Marble™ is manufactured by the Vallmar Company of Stow, Ohio. Owned by the Iliev family, Vall, Pepa and Martin Iliev, Vallmar has a company philosophy of treating others as they wish to be treated and they hope to help spread this message of kindness to all around the world with the Golden Rule Marble™. Pepa Iliev, Co-Founder of Vallmar Company,

said: “We succeed only when we provide our clients with the highest quality golden rule marble products, designed to become family and corporate heirlooms”.

Some people might remember that Samsonite gave away similar delightful little plastic marbles in the 60’s. Mary Kay Ash of Mary Kay Cosmetics also gave away early marbles to inspire her managers and sales people. In her book, “The Mary Kay Way: Timeless Principles from America’s Greatest Woman Entrepreneur”, Mary Kay talks about the importance of the Golden Rule in business and everyday life. “Pretend that every single person you meet has a sign around his or her neck that says, ‘Make me feel important.’ Not only will you succeed in sales, you will succeed in life...” said Mary Kay Ash. Other famous business people have used the marble in similar ways, including W.W. Clements, former Chairman of the Dr Pepper Company.

To purchase Golden Rule Marbles, call +1.330.686.2472 or visit [www.Golden-Rule-Marble.com](http://www.Golden-Rule-Marble.com) A single marble gift set retails \$19.95 with volume discounts available for higher quantities. If you’re looking for a way to encourage strong moral standards within your organization and promote those same standards to your clients, vendors and partners, call or visit online now.

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*Pepa Iliev*

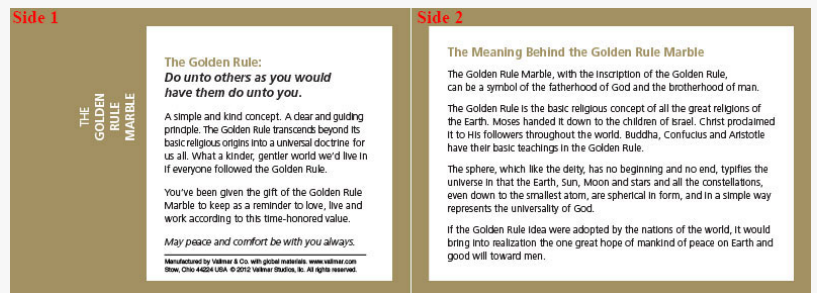
about Vallmar, visit [www.vallmar.com](http://www.vallmar.com) or call 800-986-0795.



Do unto others as you would have them do unto you



Available in Five Other Tiger Eye Acrylic Colors!



The Golden Rule Marble - pamphlet enclosure

About Vallmar Company and Vallmar Studio  
A wholly-owned subsidiary of Vallmar Company, Vallmar Studio offers inventors the resources they need to give their inventions a fair chance in the competitive marketplace. From prototypes to product management, engineering to licensing support, Vallmar Studio helps inventors manage the process from start to finish. Vallmar Studio is currently accepting inquiries from qualified outside Sales Representatives. New product sales, business-to-business (b2b) and business-to-consumer (b2c) experience required. Competitive commissions paid for performance. For more information

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