



NueMD Leverages Social Media to Help Feed the Hungry

Atlanta-based healthcare IT company launches Twitter campaign to give away pies and make donations to the Atlanta Community Food Bank.

ATLANTA, GA, USA, November 4, 2013 /EINPresswire.com/ -- [NueMD](#), provider of the first cloud-based medical practice management solution, announced today the launch of its #tweet4pie campaign to give away 20 pies and make 20 donations for 20 days.

The campaign centers around a contest taking place on Twitter. Contest rules are simple: 1) Visit [the contest page](#), 2) Click "tweet4pie now!" and 3) Share what you're thankful for.

The contest runs from November 4, 2013 until 11 pm (Eastern Standard Time) on November 23, 2013. A winner will be selected at the end of each day and contacted to request delivery information.

For every pie given away, NueMD will donate \$20 to the [Atlanta Community Food Bank](#) (ACFB) on the winner's behalf. ACFB is then able to provide \$9.21 worth of food to families in need for every dollar donated.

To expand community outreach initiatives, NueMD continues to combine innovation with creativity.

"Twitter has given us a venue to interact with our community and our clients," said Caleb Clarke, director of sales and marketing at NueMD. "Our #tweet4pie campaign is a fun way to say thanks to everyone who has supported us over the last 20 years. But we're even more excited to help our friends at the Atlanta Community Food Bank. Given the recent news of the \$40 billion food stamp cuts, the campaign couldn't come at a better time."

For more information, please visit <http://www.nuemd.com/billboard/2013/11/tweet4pie.html>.

About Atlanta Community Food Bank

The Atlanta Community Food Bank (ACFB) began operating in 1979 in a small space at St. Luke's Episcopal Church, and now distributes over 30 million pounds of food and grocery products each year from a 129,600 square-foot facility in N.W. Atlanta. This product is utilized by more than 700 partner nonprofits that provide food assistance to families and individuals in 38 counties in metro Atlanta and North Georgia. ACFB leads seven distinct projects that reinforce its mission to fight hunger by engaging, educating and empowering our community: Atlanta Prosperity Campaign, Atlanta's Table, Community Gardens, Hunger 101, Hunger Walk/Run, Kids In Need and Product Rescue Center.

About NueMD

NueMD is a complete medical management solution powered by Nuesoft Technologies Inc. Founded in 1993 at the Georgia Institute of Technology's acclaimed Advanced Technology Development Center (ATDC), Nuesoft became an immediate success by delivering the first platform independent medical software program to the medical community. Since then, Nuesoft has consistently led innovation in the HIT industry, including producing the first Internet-based medical practice management system in the form of NueMD.

Press release courtesy of Online PR Media: <http://bit.ly/HCo9bj>

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