

# Media Mash Offers New Automotive SEO Solution

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"While an automotive website enables you to 'get in the game' so to speak, showcasing your vehicle inventory, staff and company to all who visit, it is [automotive SEO](#) that truly drives new Ups to the dealership," says Brian Anderson, Founder of Media Mash.

The Automotive SEO product from Media Mash specifically targets the individual automotive rooftop, and identifies between 10 and 20 "high value" keywords. These keywords will bring real buyers in that specific market who are looking to purchase a new or used vehicle.

Unlike other automotive SEO 'experts' who simply build 'spammy backlinks' to your dealership website, Media Mash has developed a completely different, multi-faceted approach. Media Mash specifically addresses the following topics in their automotive SEO product:

1. Local Citations for your Auto Dealership
2. Videos
3. Press Releases
4. Review Sites
5. Social Media Content
6. Blog Content
7. Link Building

"The Media Mash automotive SEO solution creates a '[social search](#) strategy' that Google and Bing love," says Mr. Anderson. "Original, custom content packaged for Google and Bing and shared socially is an important aspect of our automotive SEO package."

Beyond automotive SEO, Media Mash offers social media, mobile marketing and reputation marketing solutions for retail automotive dealers. Learn more about Media Mash's customized Automotive SEO products at <http://www.mediamash.com>.

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#### About Media Mash

Media Mash is located in Atlanta, GA and is a digital agency delivering local search optimization, social media, mobile marketing and reputation marketing solutions for retail automotive dealerships. Visit <http://www.mediamash.com>

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